SPRING 2016 VITAL SIGNS 14

Arts & Culture Indicators

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#VitalSigns14

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BALTIMORE NEIGHBORHOOD INDICATORS ALLIANCE
Jacob France Institute

UNIVERSITY OF BALTIMORE

History of BNIA-JFI

- Advanced information systems with integrated and recurrently updated information on neighborhood conditions in their cities

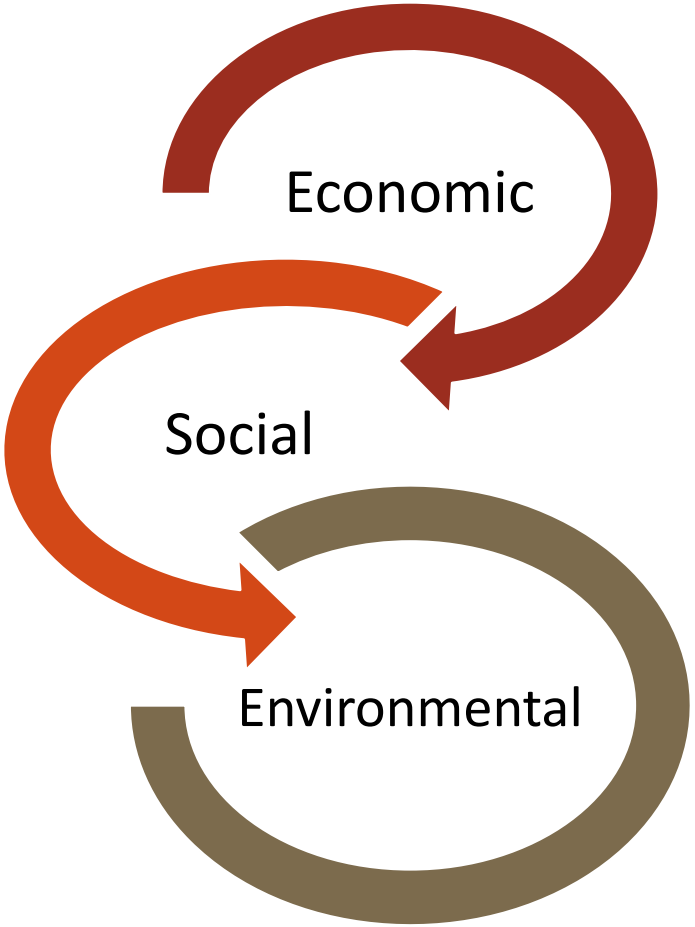
- "Democratization of Data" Overcome the resistance of local public agencies to sharing data

- Baltimore one of the first cities
  - Now 36 partners

- Moved to the Jacob France Institute in 2007

Community Based Indicators

- Neighborhood context influences how activities and policies take hold
- Bits of information that, when combined, generate a picture of what is happening in a local system
- They provide insight into and ongoing monitoring of the overall *direction* of a community



Rhonda Phillips, **Community Indicators** 2003

CoreLogic

infoUSA

Schools

Vital Statistics

Library

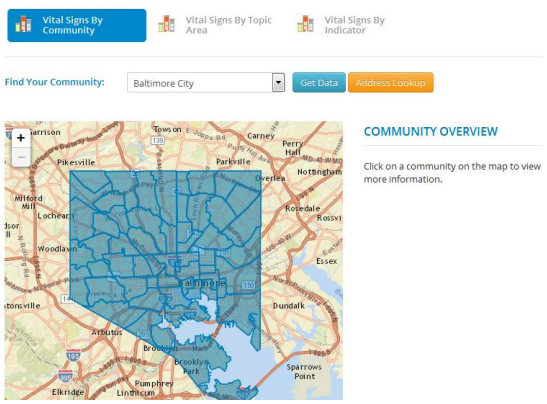
Police

311-Service

postgreSQL

postGIS Geodatabase

Housing



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Baltimore City CSAs

2010 - - -

Number - 55

Based on 2010 Census boundaries

Aggregations of Census tracts
(respectful of neighborhoods)

Census Demographics

Housing and Community Development

Children and Family Health

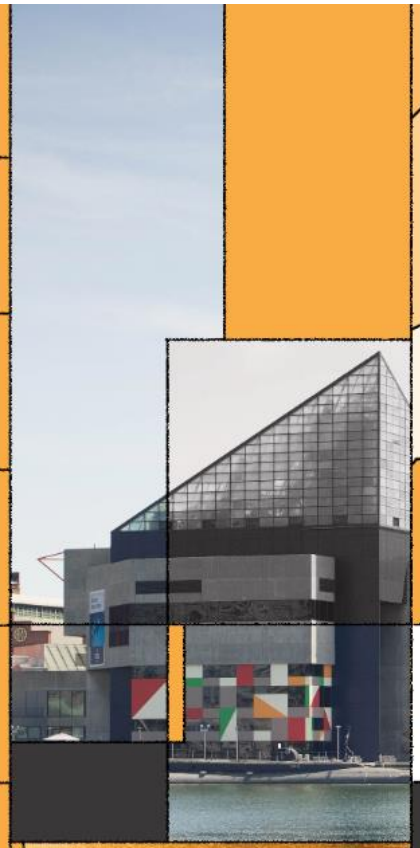
Crime and Safety

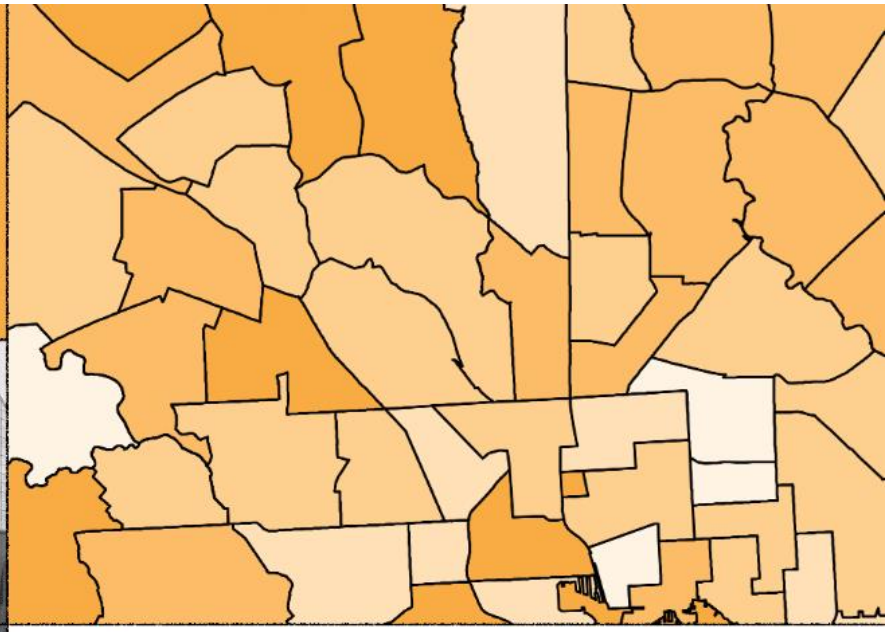
Workforce and Economic Development

Education and Youth

Arts and Culture

Sustainability





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Measuring Progress Toward a Better Quality of Life in Every Neighborhood

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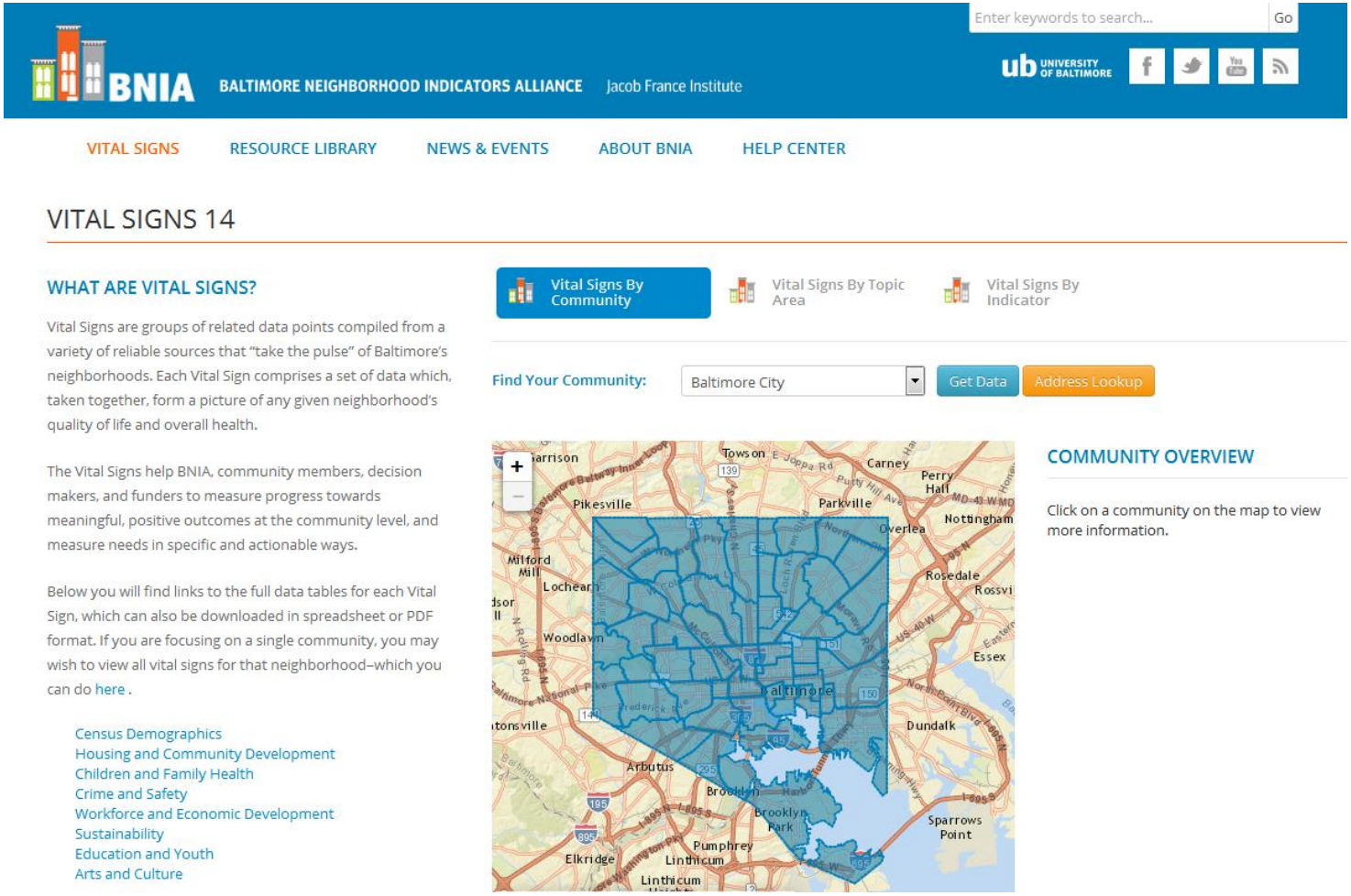
Project funded by the Annie E. Casey Foundation

Available at the CSA data FREE on BNIA-JFI website



What's New in SPRING 2016 VITAL SIGNS 14

VITAL SIGNS 14 IS MADE POSSIBLE BY THE GENEROUS SUPPORT OF:

THE ANNIE E. CASEY FOUNDATION

VITAL SIGNS 14 IS ALSO SUPPORTED BY:

ROBERT W. Deutsch FOUNDATION

BBVA Compass

Vitality = Umami?

- Baltimore is the cultural and historic center of the region
- Arts and Entertainment Districts:
  - Station North (est. 2002), Highlandtown (est. 2003) and Bromo Tower (est. 2012)
- Arts opportunities providing spaces and events for social interaction of increasingly diverse residents (Ann Markusen)
  - Talent, Tolerance, Technology -- Creative Class (Richard Florida)
  - Presence, Participation, Support -- Urban Institute's Arts and Culture Indicators Project

What's New in SPRING 2016 VITAL SIGNS 14

1. *Public art* -- permanent visual arts
2. *Public events* -- temporary activities that promote social interaction and cohesion
3. *Arts and culture economy* -- the talent, economy, and capital that arts and culture cultivates
4. *Public library* -- locally-accessible system of interactive spaces

What's New in SPRING 2016 VITAL SIGNS 14

Data Sources:

- Baltimore Office of Promotion & the Arts (Public Art/Murals)
- Department of Transportation (Public Events)
- Enoch Pratt Free Library (Membership)
- Info USA (Business and Employment)

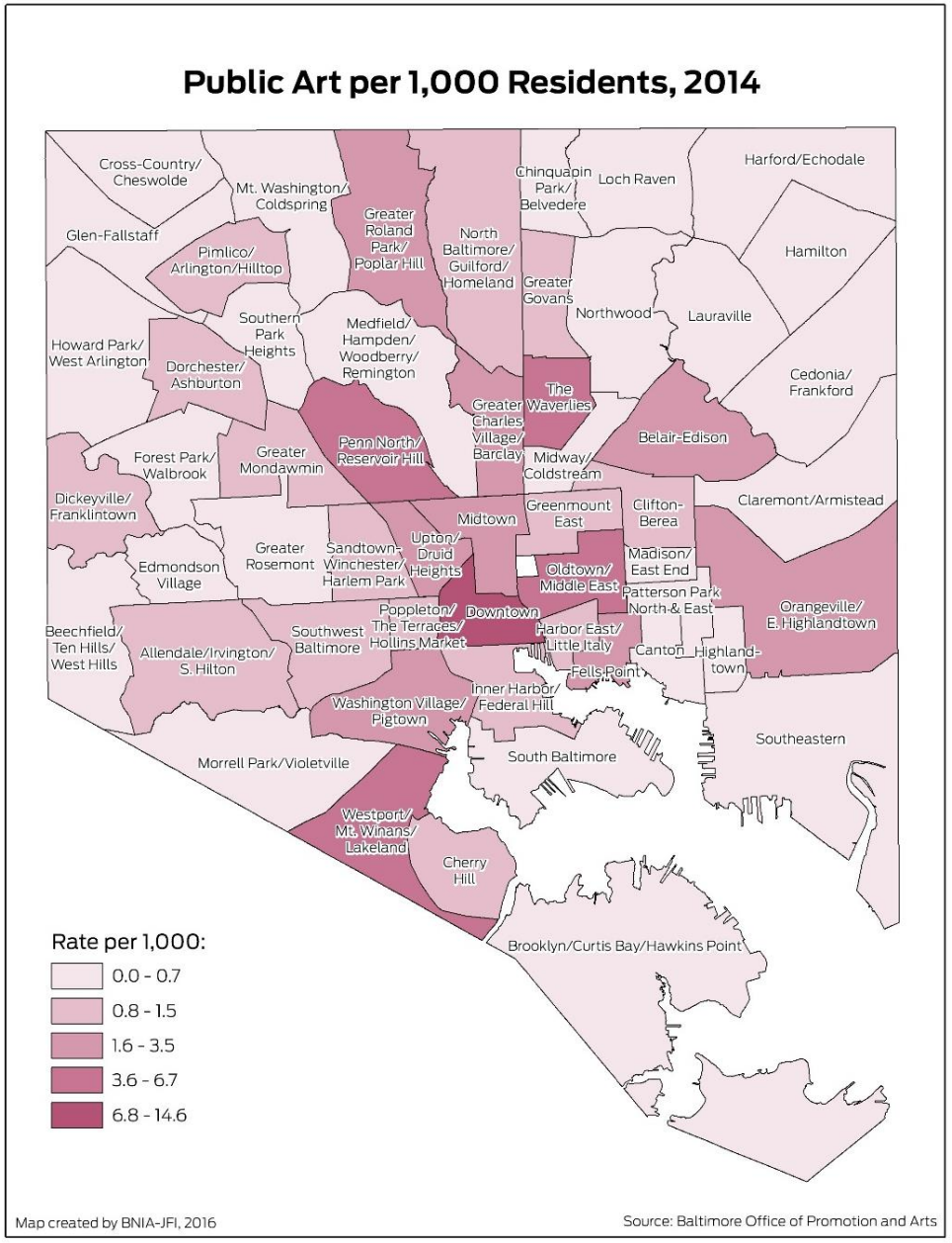
Reliable → Available → Actionable

Five Highest:

1. Downtown/Seton Hill
2. The Waverlies
3. Oldtown/Middle East
4. Westport/Mount Winans/Lakeland
5. Penn North/Reservoir Hill

Five Lowest:

1. Southeastern
2. Harford/Echodale
3. Loch Raven
4. Hamilton
5. Beechfield/Ten Hills/West Hills

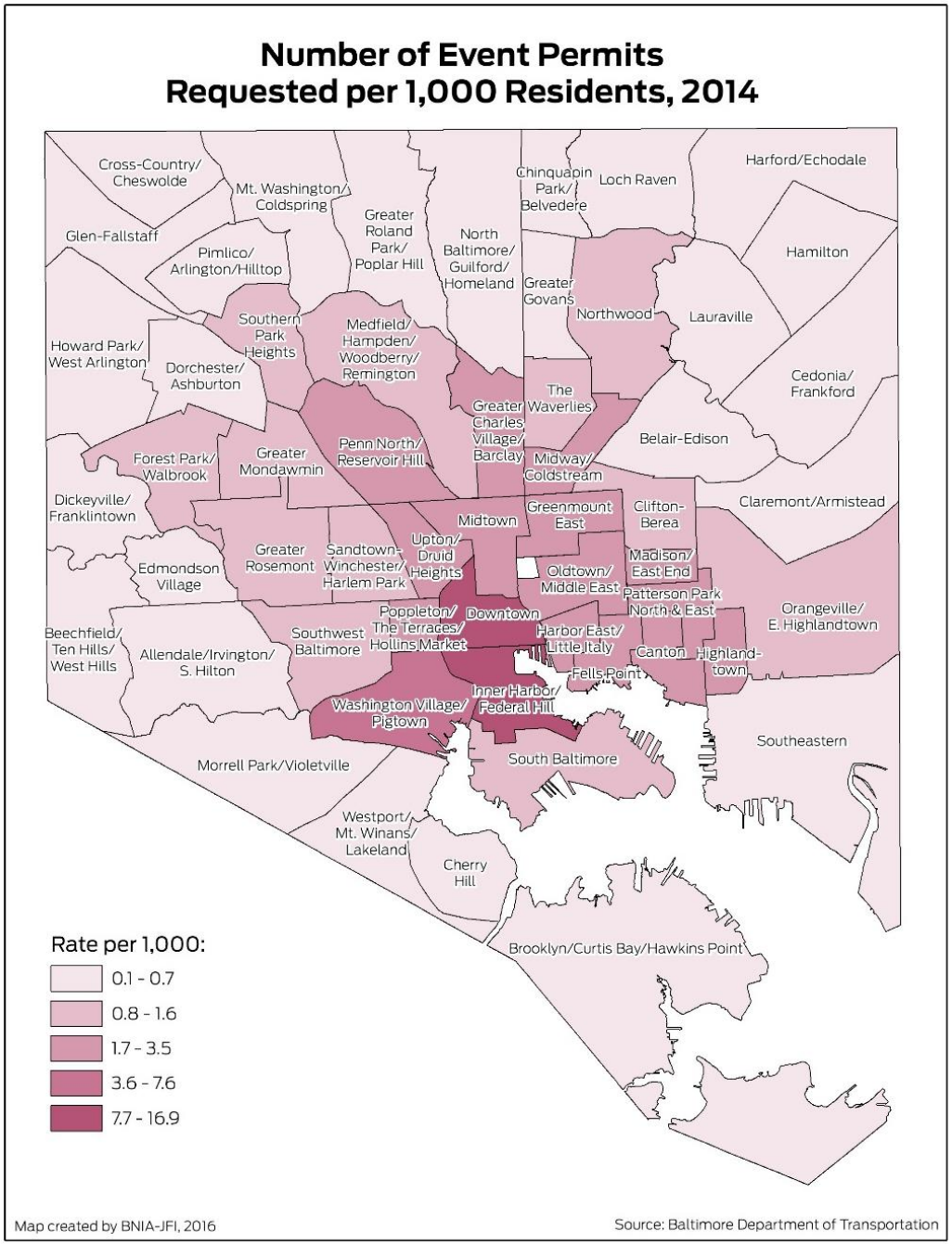


Five Highest:

1. Downtown/Seton Hill
2. Inner Harbor/Federal Hill
3. Washington Village/Pigtown
4. Canton
5. Harbor East/Little Italy

Five Lowest:

1. Glen-Fallstaff
2. Clarmont/Armistead
3. Cherry Hill
4. Cross-Country/Cheswolde
5. Beechfield/Ten Hills/West Hills

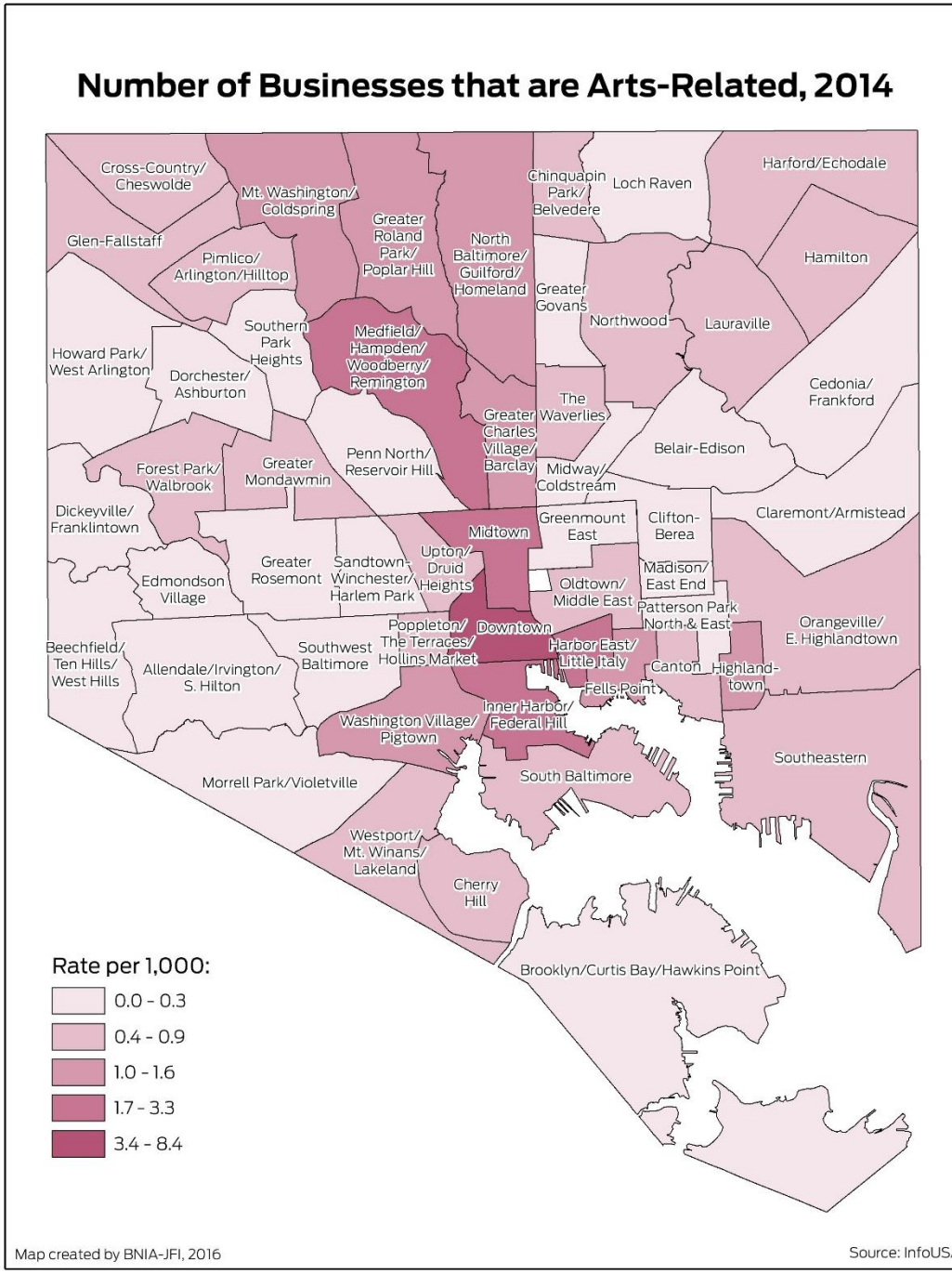


Five Highest:

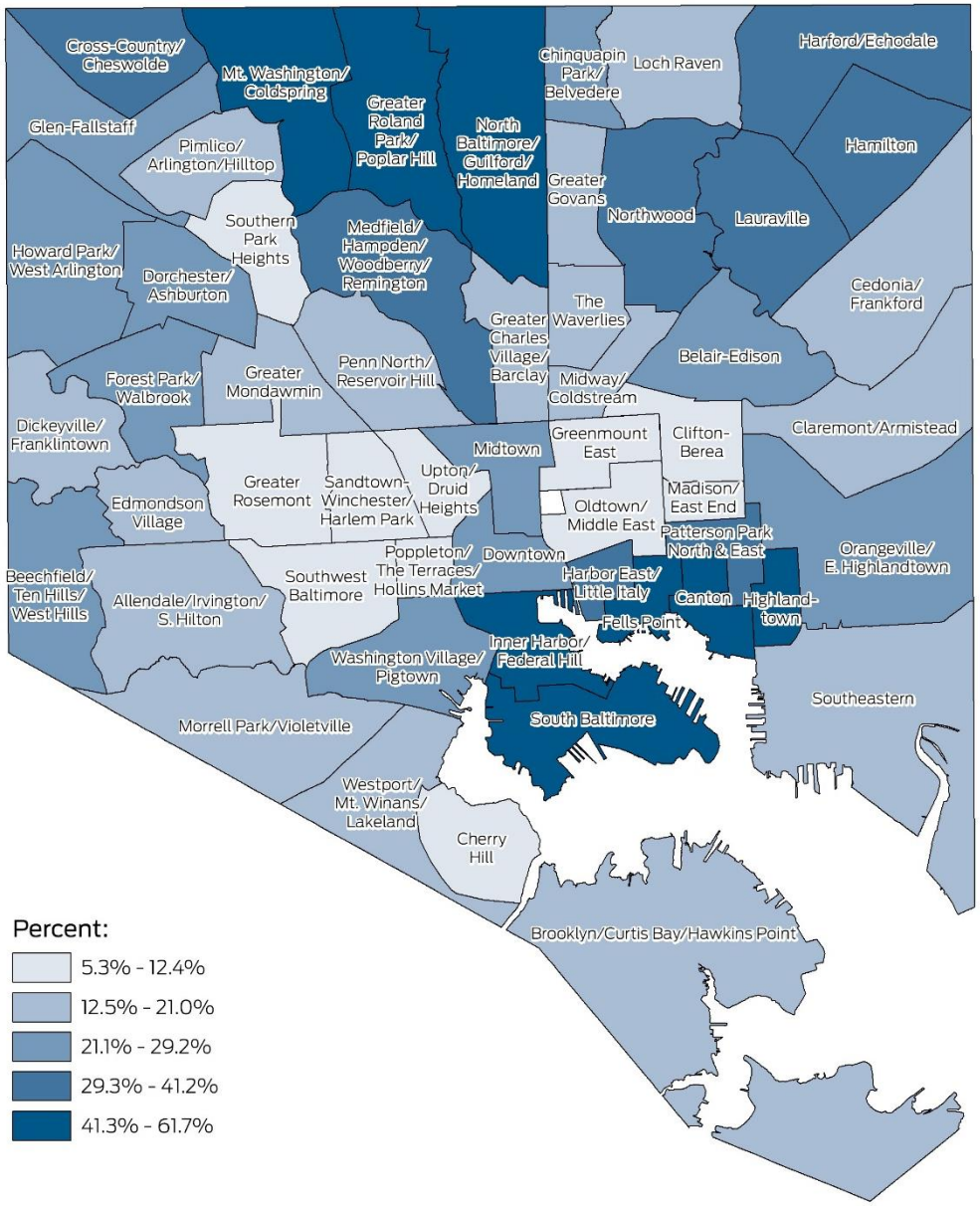
1. Downtown/Seton Hill
2. Midtown
3. Harbor East/Little Italy
4. Medfield/Hampden/Woodberry/ Remington
5. Inner Harbor/Federal Hill

Five Lowest:

1. Sandtown-Winchester/Harlem Park
   Allendale/Irvington/S. Hilton
2. Greater Rosemont
3. Southern Park Heights
4. Beechfield/Ten Hills/West Hills



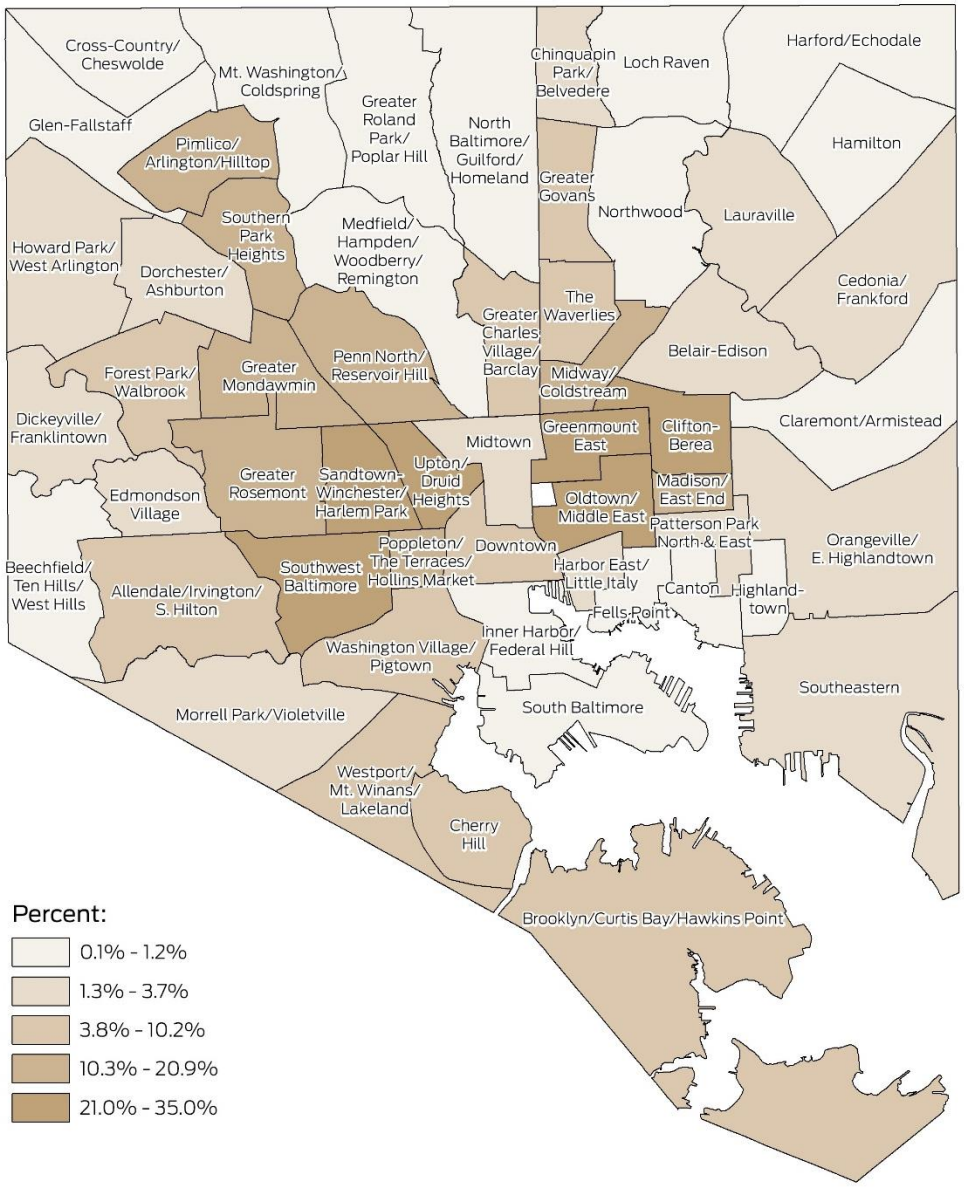
Percent of Households Earning More than $75,000, 2010-2014



Map created by BNIA-JFI, 2016

Source: American Community Survey

Percent of Residential Properties that are Vacant and Abandoned, 2014



Map created by BNIA-JFI, 2016

Source: Baltimore Housing

What's New in SPRING 2016 VITAL SIGNS 14

- Correlations

Key Indicators	Baltimore City	Beechfield/Ten Hills/West Hills	Westport/Mount Winans/Lakeland
Number of Arts-related Businesses per 1,000 residents	0.7	0.1	0.4
Public Art Per 1,000 Residents	1.2	0.1	6.7
Percent of Households Earning more than $75,000	26.2%	29.2%	19.9%
Percent of Properties Vacant and Abandoned	8.1%	0.6%	6.2%

Using Indicators

What's in Your Profile?

Take Action

- Download Your Profile
  - BNIA-JFI produces **55 Community Profiles**
- Put it on Your Agenda:
  - Encourage your community association (formal or informal!) to discuss the indicators in the community profile at their next meeting agenda
  - **Set Goals**
- Join the conversation across the City to reflect on what you see. Any interesting trends?
  - Let BNIA-JFI know on Facebook or Twitter #VitalSigns14

Baltimore Data Day 2016

7th Annual Baltimore Data Day

July 22, 2016

9-3pm

- 200+ community-based, foundation, technology, government and academic attendees
- About Baltimore Data Day http://www.bniajfi.org/data day

Pre-Day session

July 21, 2016

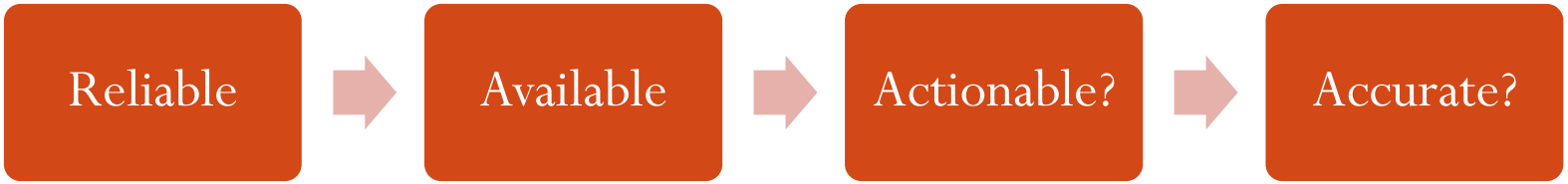
Sustainable Development

Keynote—Jeffery Sachs

Federal Reserve Bank of Richmond, Baltimore Branch

Next Steps

Next Steps



- Crowdsourcing information
- Participation Index
- Connecting assets to indicators

Questions?

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