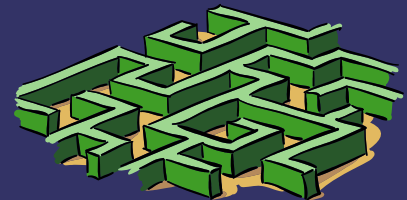


***The Data Maze:
Using Data to Make the Case for
Workforce Development***

Andrea Payne Roethke
Job Opportunities Task Force

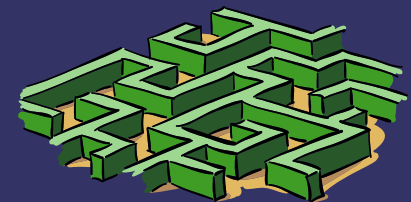
Baltimore Data Day
July 22, 2011



The Job Opportunities Task Force:

Developing and advocating policies and programs to increase the skills, job opportunities, and incomes of low-skill, low-income workers and job seekers through:

- Program Development
- Research
- Advocacy
- Public Education

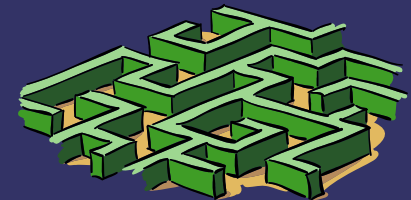


Internal Program Data: Accountability & Monitoring

- ⇒ Monitoring Critical Outcome Measures:
 - Graduation Rates
 - Job Placement Rates
 - Job Retention
 - Wages

- ⇒ Reporting to Stakeholders

- ⇒ Accountability to Clients & Community
 - Under Development: Train Baltimore



Using Data to Shed Light on Workforce Challenges

➤ Key Workforce Data Resources:

● State/Local:

- American Community Survey
(<http://factfinder.census.gov>)
- Bureau of Labor Statistics (<http://bls.gov>)
- DLLR Labor Market Information
(<http://dllr.state.md.us/lmi>)

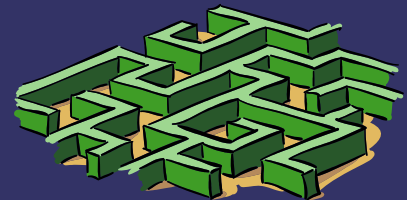
● State Only:

- Working Poor Families Project
(<http://workingpoorfamilies.org>)
- DOL Employment & Training Administration
(<http://workforcesecurity.doleta.gov/unemploy/finance.asp>)



Using Data to Make the Case for Policy

- Issue Briefs
- Fact Sheets
- Forums
- Workgroup Materials
- Complementing Quantitative Data with Real-World Examples



Learn more about JOTF:

www.jotf.org

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