The Data Maze: Using Data to Make the Case for Workforce Development

Andrea Payne Roethke
Job Opportunities Task Force

Baltimore Data Day
July 22, 2011
The Job Opportunities Task Force: Developing and advocating policies and programs to increase the skills, job opportunities, and incomes of low-skill, low-income workers and job seekers through:

- Program Development
- Research
- Advocacy
- Public Education
Internal Program Data: Accountability & Monitoring

❖ Monitoring Critical Outcome Measures:
  ● Graduation Rates
  ● Job Placement Rates
  ● Job Retention
  ● Wages

❖ Reporting to Stakeholders

❖ Accountability to Clients & Community
  ● Under Development: Train Baltimore
Using Data to Shed Light on Workforce Challenges

Key Workforce Data Resources:

- State/Local:
  - American Community Survey (http://factfinder.census.gov)
  - DLLR Labor Market Information (http://dllr.state.md.us/lmi)

- State Only:
  - Working Poor Families Project (http://workingpoorfamilies.org)
  - DOL Employment & Training Administration (http://workforcesecurity.doleta.gov/unemploy/finance.asp)
Using Data to Make the Case for Policy

- Issue Briefs
- Fact Sheets
- Forums
- Workgroup Materials
- Complementing Quantitative Data with Real-World Examples
Learn more about JOTF:
www.jotf.org

Contact Andrea Roethke:
410-234-8303
andrea@jotf.org