COMMUNITY
HEALTH
INITIATIVE

Creating a Healthier East Baltimore, Together

Baltimore Data Day Presentation
July 13, 2012
The Community Health Initiative (CHI) is a collaborative effort to engage East Baltimore residents, community groups, city officials and Johns Hopkins in an intense process of planning and critical thinking about how best to develop and implement a community health assessment.

The focus of this initiative is the people who live and work in five East Baltimore zip codes: 21202, 21205, 21213, 21224, and 21231.
All-Partners Group

Composed of Johns Hopkins stakeholders, neighborhood associations, Non-Profits, community members, Churches, schools.

Planning Teams

Methods Team
Student/Community Involvement and Training Team
Emergency Response and Intervention Team
Communications and Community Relations Team
Funding and Sustainability Team
Human Resources Team
Identifying and Gathering Existing Data

Hired research assistant to:

• Speak with community members from East Baltimore and Hopkins faculty
• Obtain data from various sources
• Begin to map data

Data Sources Used

• BNIA
• U.S. Census
• Baltimore City Health Department
• Maryland Department of Health and Mental Hygiene
• Baltimore City Fire Department
• Baltimore City Public School
• Baltimore CitiStat
• Baltimore City Planning Department
Percentage Change in Number of Children Hospitalized for Asthma by Zip Code, Baltimore City, 2000 to 2009

http://www.healthiereastbaltimore.org
Why Gather Existing Data?

• To understand what information is available
• To understand what gaps exist
• To provide information that informs the other portions of the project
• To develop a report on the health of East Baltimore
• To use as part of baseline data against which future data can be assessed
Talking to the people of East Baltimore about what they consider to be assets in their communities

Talking Guide Development:

• August 2011: a training exercise with the All Partners
• August 2011 - February 2012: methods team drafted multiple versions of the guide
• August 2011 - December 2011: several all-partners sessions
• February 2012: presentation and approval of final guide

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Asset Categories and Talking Guide Sample Questions

1. Physical Community Assets: *What do you consider to be your neighborhood?*

2. Voluntary Groups (Associations): *Do you or your family go to church? Where?*

3. Paid Groups (Institutions): *Do you know what schools are in the area?*

4. Economic Assets: *How do you and people in your family make a living or earn money?*

5. Individual Assets: *Who can you and your family depend on in your neighborhood?*

6. Community Stories: *Are there any stories about the people or places around here?*

7. Communication: *How does news get around in your neighborhood?*
Community Asset Mapping Personnel

- All-Partners recommend hiring personnel from the target area zip codes
- The hiring organization is a community-based organization, Civic Works
- Personnel will undergo a 40-hour training, including in-field training and evaluation
The Seven Types ("Buckets") of Assets:

- Physical Community Assets
- Voluntary Groups (Associations)
- Paid Groups (Institutions)
- Economic Assets
- Individual Assets
- Community Stories
- Communication

Source: BNIS-JFI, 2008
Our goal is to identify the full complement of assets – material, social, cultural, and political – that exist in the five zip codes that make up historic East Baltimore: 21202, 21205, 21213, 21224, and 21231.
What We Strive to Achieve

• To facilitate the development of linkages **among** the communities of East Baltimore, which includes the Johns Hopkins community, in order to take action to improve those aspects of health and the determinants of health that are of most concern to the residents of East Baltimore.

• To create a sustainable process wherein data are used to continuously help the communities of East Baltimore to develop action plans to improve the health as part of an ongoing process.
Who we are

A Few Community Health Initiative Partners:

Baltimore City Health Department
Bea Gaddy Family Center
Johns Hopkins School of Medicine
The After-School Institute
People's Community Health Centers
The Care Community
Living Classrooms Foundation
Johns Hopkins Bloomberg School of Public Health
Paul Laurence Dunbar Middle Charm City Clinic
Mayor’s Office of Employment Development
McElderry Park Community Association
Safe Streets
Johns Hopkins Office of Community Health
Humanim
CommonHealth
People's Community Health Centers
The Transformation Team
Youth Opportunity Center (YO Center)
The Access Partnership
Episcopal Community Services of Maryland
Amazing Grace Lutheran Church
Coalition to End Childhood Lead Poisoning
Freedom Temple A.M.E. Zion Church
Johns Hopkins Health System
Dr. Rayner Browne School
The Abell Foundation
The Door
Baltimore Child Care Resource Center
People Encouraging People
Department of Housing and Community Development
Monumental City Medical Society
Oliver Community Association
Madison East Community Association
House of Ruth
Johns Hopkins School of Nursing
Sojourner- Douglass College
Old Town Community
St. Wenceslaus Catholic Church
Pratt Center for Technology Training
East Baltimore Historical Library
Johns Hopkins East Baltimore Community Affairs
Madison East End Association
Banner Neighborhoods Community Corporation
Open Society Institute - Baltimore
St. Frances Academy Community Center
Two Gems Consulting Services
The Men and Family Center
Monument Street Merchants Association
Baltimore City Head Start
Urban Health Institute

And there’s room for you – Come join us!!

http://www.healthiereastbaltimore.org
Questions?

The Next All Partners meeting
Thursday, July 26, 5:00-7:00pm
Amazing Grace Lutheran Church
2424 McElderry Street
Baltimore, MD 21205

To learn more or to join the All Partners, contact:
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