



**COMMUNITY
HEALTH
INITIATIVE**

Creating a Healthier East Baltimore, Together

**Baltimore Data Day Presentation
July 13, 2012**

The Community Health Initiative (CHI) is a **collaborative effort** to engage East Baltimore residents, community groups, city officials and Johns Hopkins in an intense process of planning and critical thinking about how best to develop and implement a community health assessment.

The focus of this initiative is the people who live and work in five East Baltimore zip codes: 21202, 21205, 21213, 21224, and 21231.

All-Partners Group

Composed of Johns Hopkins stakeholders, neighborhood associations, Non-Profits, community members, Churches, schools.

Planning Teams

Methods Team

Student/Community Involvement and Training Team

Emergency Response and Intervention Team

Communications and Community Relations Team

Funding and Sustainability Team

Human Resources Team

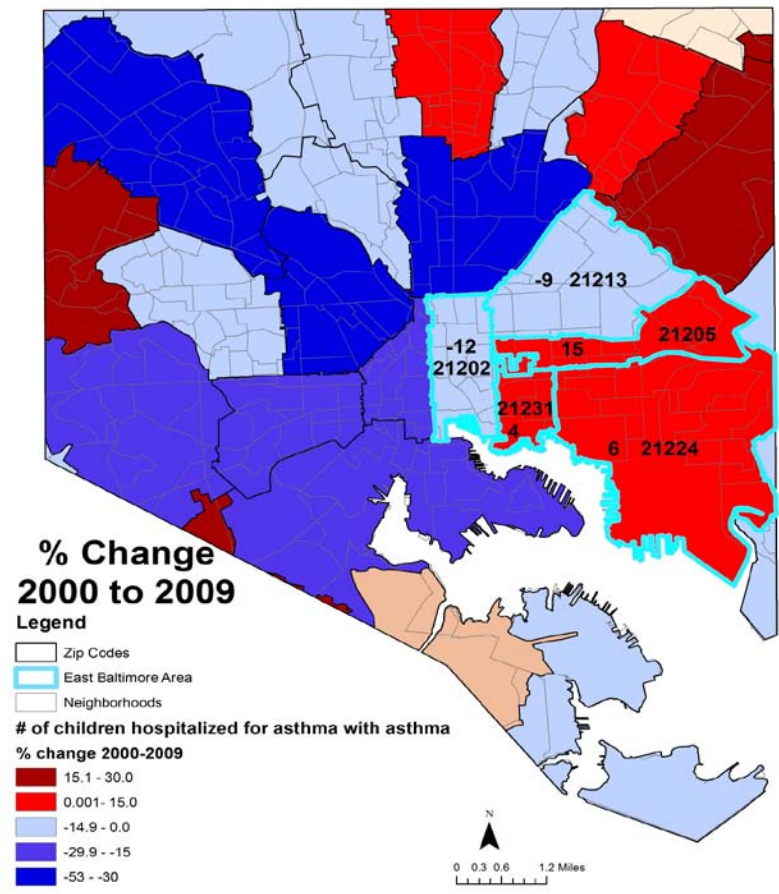
Identifying and Gathering Existing Data

Hired research assistant to:

- Speak with community members from East Baltimore and Hopkins faculty
- Obtain data from various sources
- Begin to map data

Data Sources Used

- BNIA
- U.S. Census
- Baltimore City Health Department
- Maryland Department of Health and Mental Hygiene
- Baltimore City Fire Department
- Baltimore City Public School
- Baltimore CitiStat
- Baltimore City Planning Department



Percentage Change in Number of Children Hospitalized for Asthma by Zip Code, Baltimore City, 2000 to 2009



Why Gather Existing Data?

- To understand what information is available
- To understand what gaps exist
- To provide information that informs the other portions of the project
- To develop a report on the health of East Baltimore
- To use as part of baseline data against which future data can be assessed

Talking to the people of East Baltimore about what they consider to be assets in their communities

Talking Guide Development:

- August 2011: a training exercise with the All Partners
- August 2011 - February 2012: methods team drafted multiple versions of the guide
- August 2011 - December 2011: several all-partners sessions
- February 2012: presentation and approval of final guide



Asset Categories and Talking Guide Sample Questions

1. Physical Community Assets: *What do you consider to be your neighborhood?*
2. Voluntary Groups (Associations): *Do you or your family go to church? Where?*
3. Paid Groups (Institutions): *Do you know what schools are in the area?*
4. Economic Assets: *How do you and people in your family make a living or earn money?*
5. Individual Assets: *Who can you and your family depend on in your neighborhood?*
6. Community Stories: *Are there any stories about the people or places around here?*
7. Communication: *How does news get around in your neighborhood?*



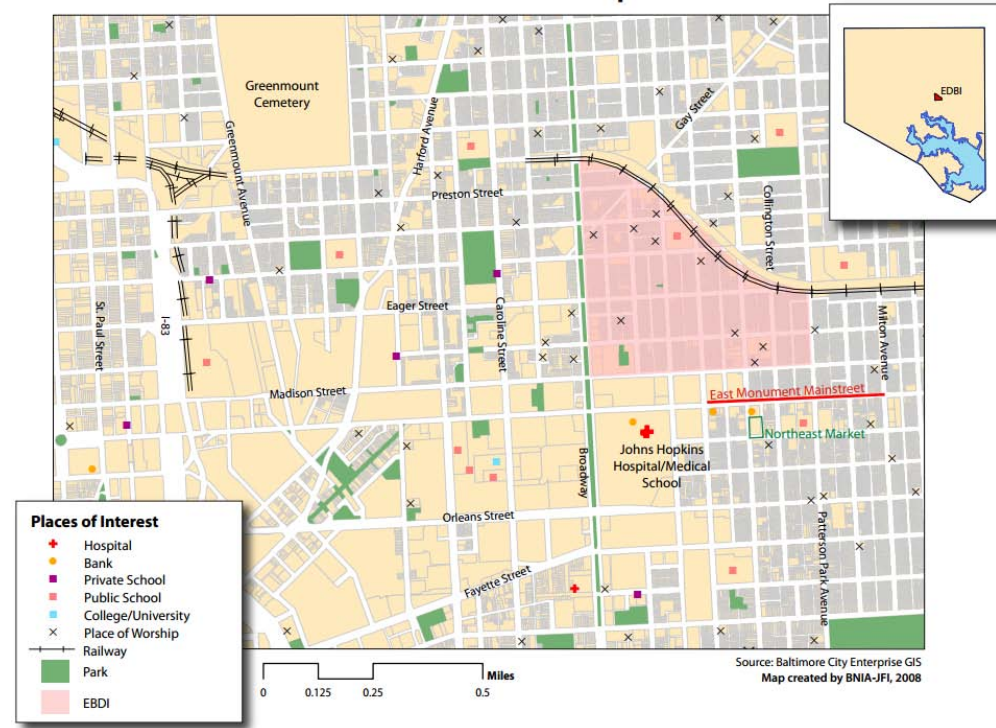
Community Asset Mapping Personnel

- All-Partners recommend hiring personnel from the target area zip codes
- The hiring organization is a community-based organization, Civic Works
- Personnel will undergo a 40-hour training, including in-field training and evaluation

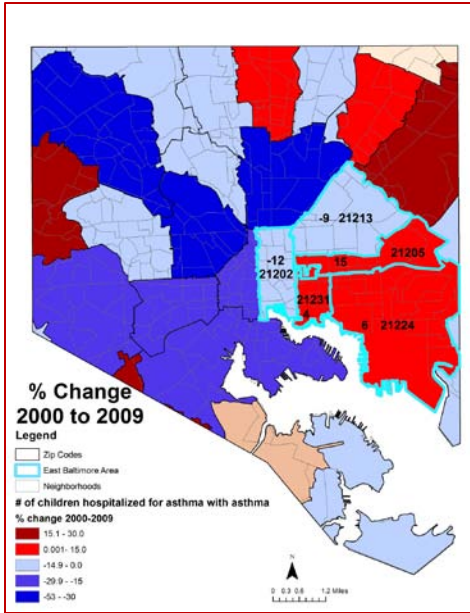
The Seven Types (“Buckets”) of Assets

- Physical Community Assets
- Voluntary Groups (Associations)
- Paid Groups (Institutions)
- Economic Assets
- Individual Assets
- Community Stories
- Communication

East Baltimore Redevelopment Area



Source: BNIS-JFI, 2008



Layer 1
Self-contained map



Layer 2
Community Asset Map

Our goal is to identify the full complement of assets – material, social, cultural, and political – that exist in the five zip codes that make up historic East Baltimore: 21202, 21205, 21213, 21224, and 21231.

- To facilitate the development of linkages **among** the communities of East Baltimore, which includes the Johns Hopkins community, in order to take action to improve those aspects of health and the determinants of health that are of most concern to the residents of East Baltimore.
- To create a sustainable process wherein data are used to continuously help the communities of East Baltimore to develop action plans to improve the health as part of an ongoing process.

A Few Community Health Initiative Partners:

Baltimore City Health Department	The Transformation Team	Madison East Community Association
Bea Gaddy Family Center	Youth Opportunity Center (YO Center)	House of Ruth
Johns Hopkins School of Medicine	The Access Partnership	Johns Hopkins School of Nursing
The After-School Institute	Episcopal Community Services of Maryland	Sojourner- Douglass College
People's Community Health Centers	Amazing Grace Lutheran Church	Old Town Community
The Care Community	Coalition to End Childhood Lead Poisoning	St. Wenceslaus Catholic Church
Living Classrooms Foundation	Freedom Temple A.M.E. Zion Church	Pratt Center for Technology Training
Johns Hopkins Bloomberg School of Public Health	Johns Hopkins Health System	East Baltimore Historical Library
Paul Laurence Dunbar Middle	Dr. Rayner Browne School	Johns Hopkins East Baltimore Community Affairs
Charm City Clinic	The Abell Foundation	Madison East End Association
Mayor's Office of Employment Development	The Door	Banner Neighborhoods Community Corporation
McElderry Park Community Association	Baltimore Child Care Resource Center	Open Society Institute - Baltimore
Safe Streets	People Encouraging People	St. Frances Academy Community Center
Johns Hopkins Office of Community Health	Department of Housing and Community Development	Two Gems Consulting Services
Humanim	Monumental City Medical Society	The Men and Family Center
CommonHealth	Oliver Community Association	Monument Street Merchants Association
People's Community Health Centers		Baltimore City Head Start
		Urban Health Institute

And there's room for you – Come join us!!



Questions?

The Next All Partners meeting

Thursday, July 26, 5:00-7:00pm
Amazing Grace Lutheran Church
2424 McElderry Street
Baltimore, MD 21205

To learn more or to join the All Partners, contact:

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