Bromo Tower Arts & Entertainment, Inc. unites, supports and advances artists and cultural organizations toward strengthening the Bromo Arts District’s position as a thriving and diverse cultural corridor in Downtown Baltimore.
ANCHOR CULTURAL INSTITUTIONS

- Bromo Seltzer Arts Tower
- Hippodrome Theatre
- Eubie Blake Jazz Institute & Cultural Center
- Maryland Art Place
- Arena Players Theatre
- Everyman Theatre
- Maryland Historical Society
SMALL & “DIY” SPACES & ORGANIZATIONS

- Current Space
- EMP Collective
- XOL Art Gallery
- ArteFactory Baltimore
- Franklin Street
- Springsteen Gallery
- Open Space
- Randall Scott Projects
- Dance Baltimore
- Muse 360 Arts
- Kelly Walker Fine Art
- Fluid Movement
- H&H Building
- Gallery Four
- Whole Gallery
- Platform Arts Center
- Jordan Faye Contemporary
The Local Fry

Specialty Fries

Hawaiian Fry: $6
- BBQ Pulled Pork, crispy bacon, pineapple Salsa, BBQ Sauce
- Scallions, Japanese mayo

Local Fry Fries: $6
- Shredded Cheddar cheese
- Spicy "Local Fry" Sauce
DATA & EVALUATION
MARYLAND STATE ARTS COUNCIL

Economic & Fiscal Impact across 24 A&E Districts

Example Questions:

• How many new initiatives were undertaken by district management?
• How many new festivals occurred in the district?
• How many new public art projects?
• How many new businesses/retailers/restaurants etc? How many full and part-time jobs were gained?
• How many new capital projects?
• Residential/retail/office occupancy rates?
Sample Questions:

- Has the community attracted investment from other public, private or philanthropic sources?
- Has your project received local or national media coverage?

10 Signals of Momentum

1. Is your community cleaner?
2. Does the community feel safer?
3. Is the community more attractive?
4. Are there fewer vacancies?
5. Are there more people on the sidewalk?
6. Is there a popular new outdoor gathering space?
7. Is there a popular new indoor gathering space?
8. Is there new evidence of arts activity?
9. Has the local press reported on it positively?
10. Do people in the community generally agree that the community is getting better?
OTHER DATA COLLECTION

Event Surveys & Feedback

Sample Questions:

• What zipcode are you visiting from?
• Have you been to the district before?
• How did you hear about the event?
• What mode of transportation did you use to get here?
• What do you like most about the district?
• What would you like to see more of in the area?
• How were your sales?
• How many visitors did you have?
CONTACT

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