Baltimore Data Day

Baltimore Data Day 2017 Accessing Open Data for Neighborhood Action

#BaltimoreDataDay
@bniajfi
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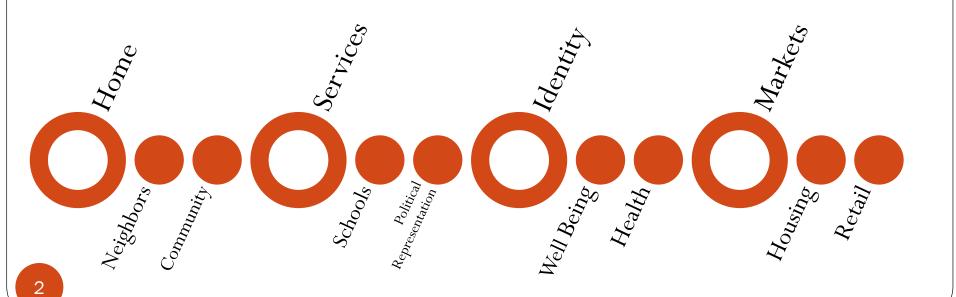


What is Neighborhood?

Baltimore is a City of Neighborhoods

Durable properties of places based on people, history, geography

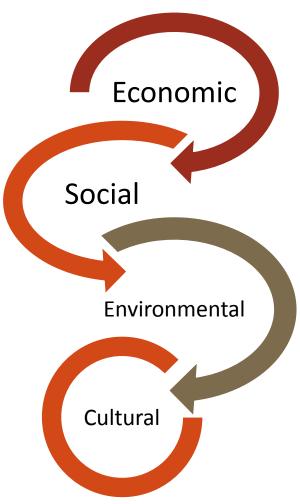
Robert Sampson, Great American City 2012



Community Based Indicators

- Neighborhood context influences how activities and policies take hold
- Bits of information that, when combined, generate a picture of what is happening in a local system
- They provide insight into and ongoing monitoring of the overall direction of a community

Rhonda Phillips, Community Indicators 2003





Which Indicators

We Heard From Communities

- Begin in 2000 through a community-based outreach process
- Community Roundtables again in 2011 for the next decade
- Community perceptions on quality of life

Racial Diversity Index

Properties under foreclosure

Vacant and abandoned housing

Crime rates

Unemployment rate

High School Drop out rate

Dirty Streets and Alleys

Alternative Transportation Use

Walk Score

Poverty Rate

We Learn from Research

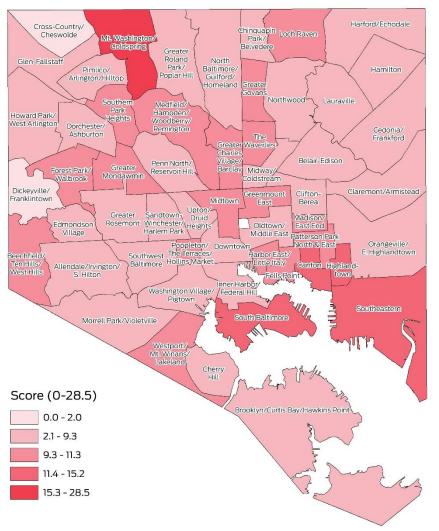
Cash-Based Sales Historic Property Tax Credit

Weatherized Homes

Library Membership Rate

Healthy Food Availability Mortality Rates

Average Healthy Food Availability Index, 2015



We Work with Baltimore Groups

Kindergarten Readiness

% of Students **Switching Schools**

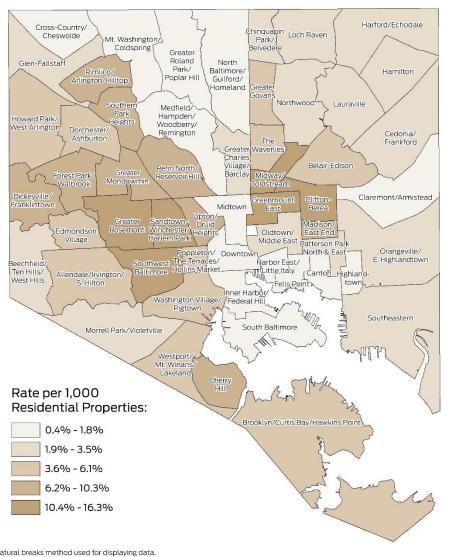
Life expectancy

Event Permits

No-Vehicle Households Miles of Bike Lanes

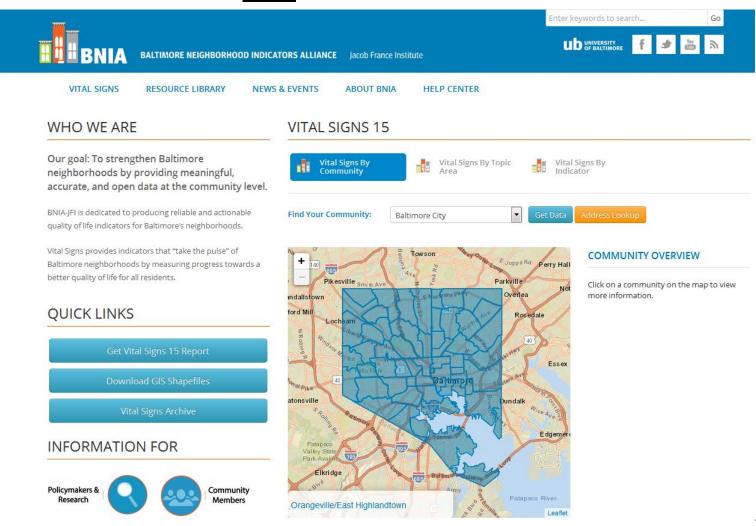
Tax Lien Sales

Percentage of Residential Tax Lien Sales, 2015





Project funded by the Annie E. Casey Foundation Available at the CSA data FREE on BNIA-JFI website

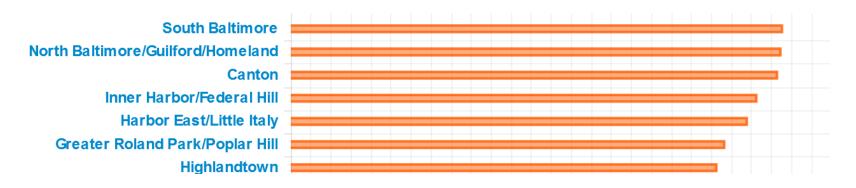


Supply of Housing

What's New in



Median Price of Homes Sold - 2015



Community	2010 💠	2015 💠	Value Change	Percent Change
South Baltimore	\$69,812.7	\$97,441.0	27628.3	39.6%
Canton	\$74,685.1	\$95,362.0	20676.9	27.7%
Fells Point	\$64,113.2	\$82,263.0	18149.8	28.3%
Downtown/Seton Hill	\$33,873.7	\$46,133.0	12259.3	36.2%
Hamilton	\$52,678.3	\$63,600.0	10921.7	20.7%

Housing Demand

- 19% Percent of Family Households Living Below the Poverty Line
- 1 in 5 households are eligible for a housing voucher (46,000)
- ~10,000 households have a voucher; 15,000 are on a waitlist
- Voucher value is set at the Metro Fair Market Rent

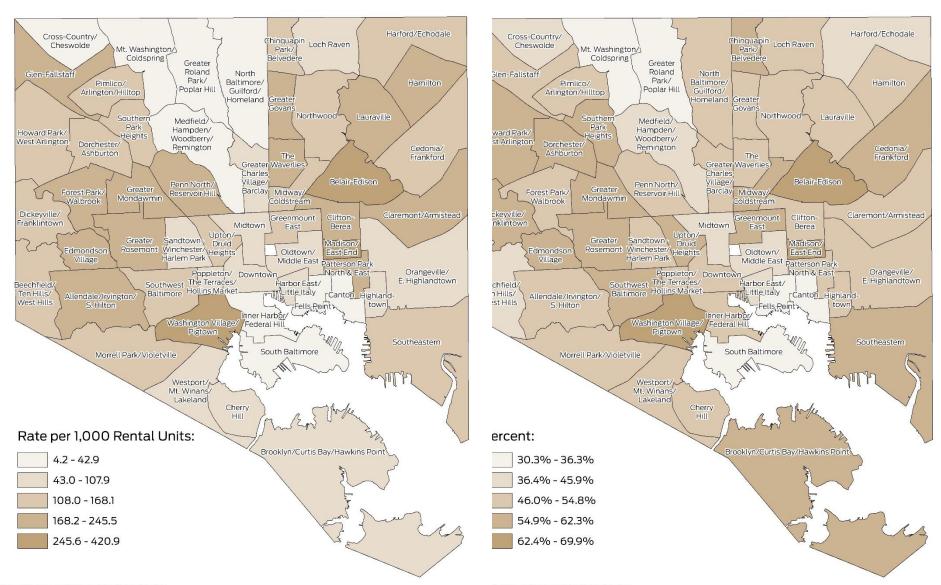
Final FY 2015 FMRs By Unit Bedrooms

<u>Efficiency</u>	<u>One-</u>	<u>Two-</u>	<u>Three-</u>	<u>Four-</u>
	<u>Bedroom</u>	<u>Bedroom</u>	<u>Bedroom</u>	<u>Bedroom</u>
\$833	\$985	\$1,232	\$1,574	\$1,713

Baltimore is operating in a housing scarcity market

Rate of Housing Vouchers, 2015

Affordability Index - Rent, 2011-2015



Natural breaks method used for displaying data. Source: U.S. Department of Housing and Urban Development, Picture of Subsidized Housing breaks method used for displaying data.

Map created by BNIA-JFI, 2017 American Community Survey (ACS)

Map created by BNIA-JFI, 2017

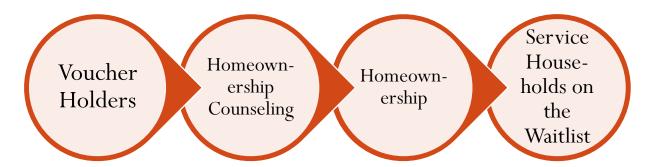


Increase Housing Diversity in Every Neighborhood

Key Indicators	Baltimore City	Washington Village/ Pigtown	Canton
Median Sales Price of Homes	\$125,000	\$107,750	\$302,900
Affordability Index – Spending more than 30% of Income on Rent	51.6%	67.2%	30.3%
Rate of Housing Vouchers per 1,000 Rental Units	127.8	294.2	11.0
Percent of Households Earning \$75,000+	27.0	29.2	63.3

Key Recommendations

- Adopt the Small Area Fair Market Rent demonstration program. Rent set at median for the zipcode.
- Only 1,000 vouchers turnover every year. Need a pipeline of programs specific for the high voucher-use neighborhoods (Belair-Edison, Washington Village/Pigtown, Madison/East End)



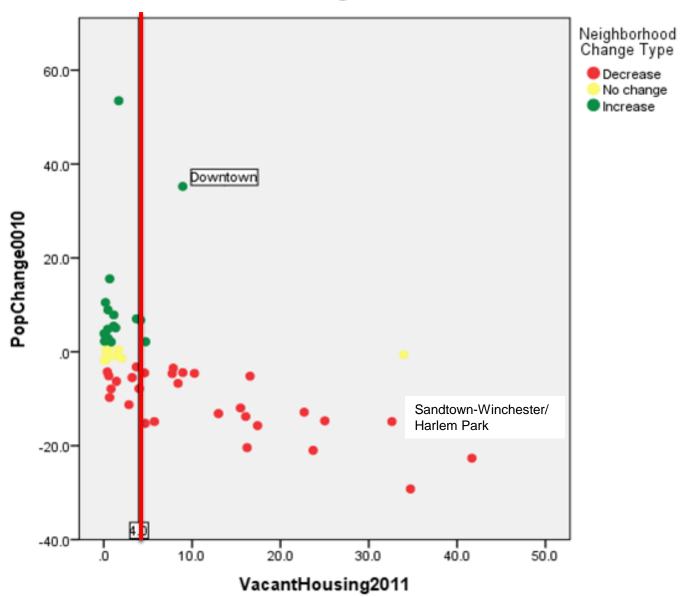
3. Address the scale of the 15,000+ housing assistance waitlist.





Vacant Housing

Population Change & Vacant Housing



What's New in



Percentage of Residential Properties that are Vacant and Abandoned

2015

Topic Area: Housing And Community

Source: Baltimore City Department of Housing

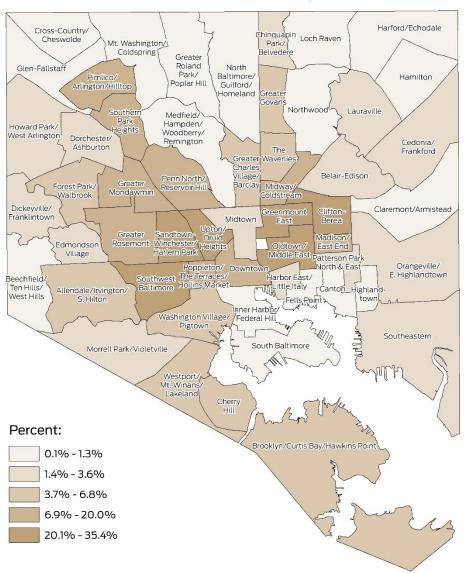
Years Available: 2010, 2011, 2012, 2013, 2014, 2015

Development

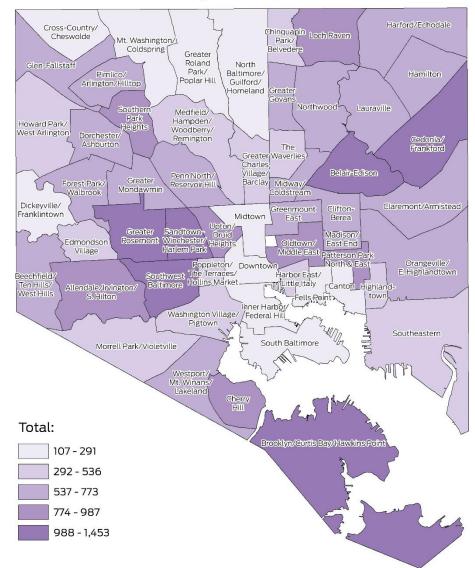
The percentage of residential properties that have been classified as being vacant and abandoned by the Baltimore City Department of Housing out of all properties. Properties are classified being vacant and abandoned if: the property is not habitable and appears boarded up or open to the elements; the property was designated as being vacant prior to the current year and sti remains vacant; and the property is a multi-family structure where all units are considered to be vacant.



Percent of Residential Properties that are Vacant and Abandoned, 2015

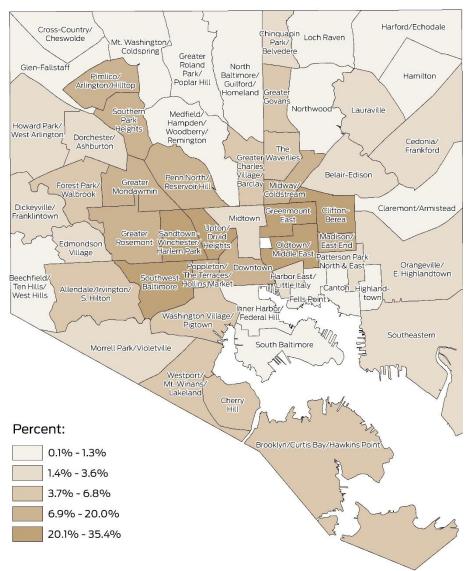


Number of Students Ever Attended 1st - 5th Grade, 2014-2015 School Year

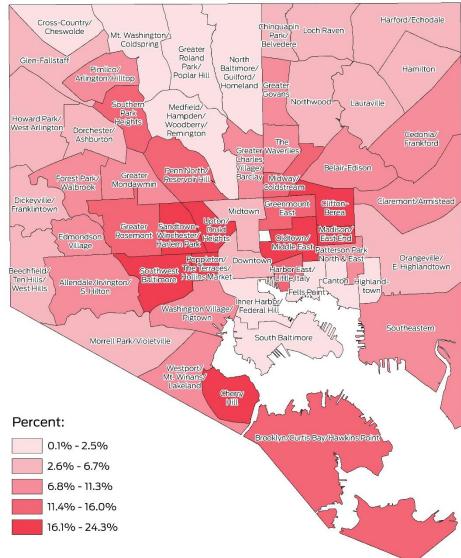


latural breaks method used for displaying data. Source:Baltimore Housing; MdProperty View Natural breaks method used for displaying data. Map created by BNIA-JFI, 20 Source: Baltimore City Public Schools

Percent of Residential Properties that are Vacant and Abandoned, 2015



Percent of Households Receiving TANF, 2015



Natural breaks method used for displaying data. Source: Baltimore Housing: MdProperty View

Natural breaks method used for displaying data.

Map created by BNIA-JF Source: Maryland Department of Human Resources

Map created by BNIA-JFI, 20



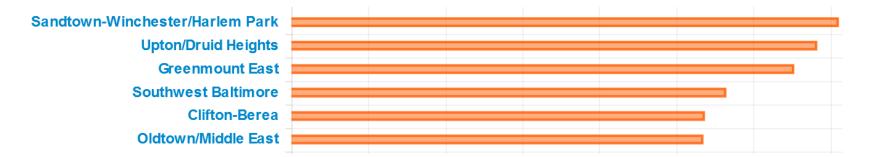
Reduce or maintain vacant and abandoned housing below 4% in every neighborhood

Key Indicators	Baltimore City	Sandtown- Winchester/ Harlem Park	Greater Roland Park/Poplar Hill	
Percentage of Residential				
Properties that are Vacant	8.2%	35.4%	0.1%	
and Abandoned				

Key Recommendations

1. Need a plan for high vacancy neighborhoods

Percentage of Residential Properties that are Vacant and Abandoned - 2015







Key Recommendations







Evaluation of the Baltimore City Vacants to Value Program: Quantitative Analysis

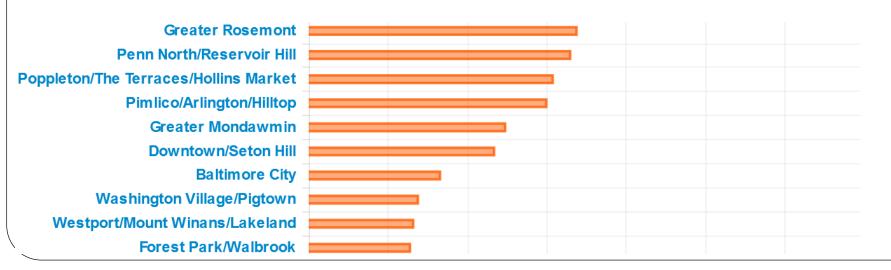




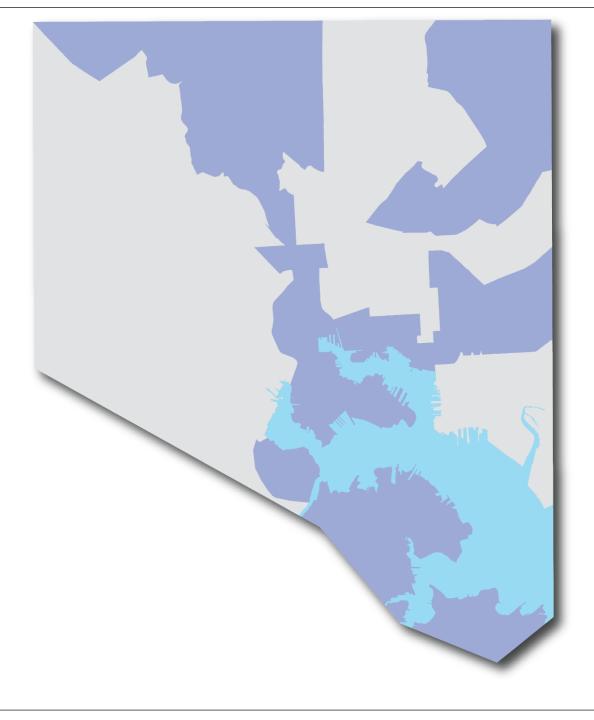


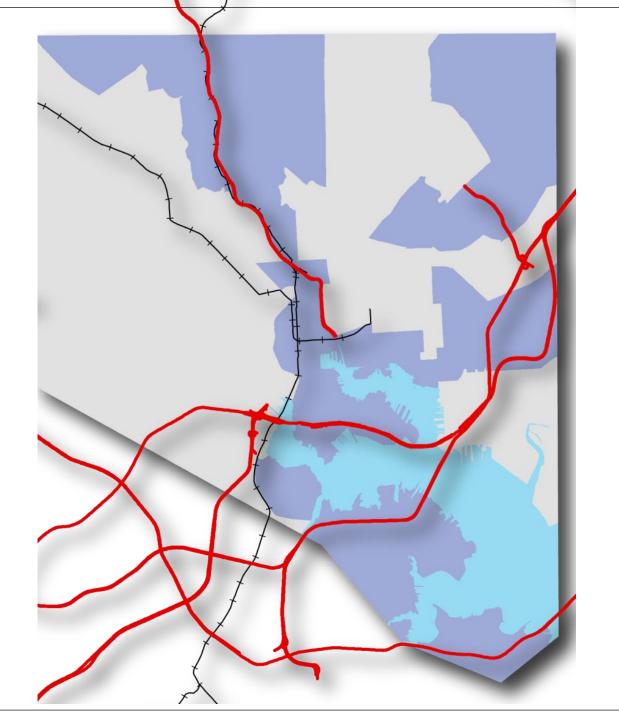


2. Ensure middle vacancy neighborhoods do not cross over to high vacancy neighborhoods



Travel Time to Work



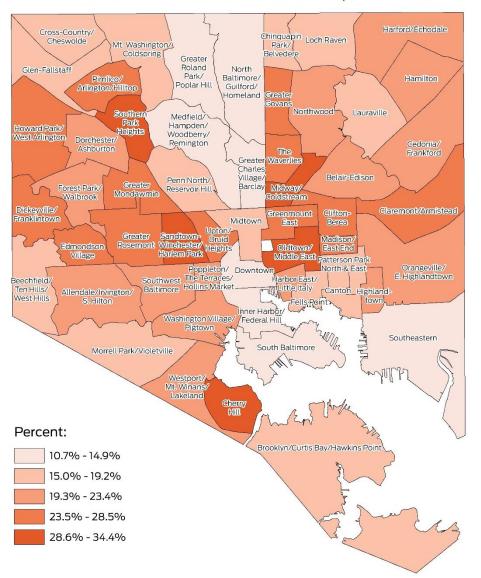




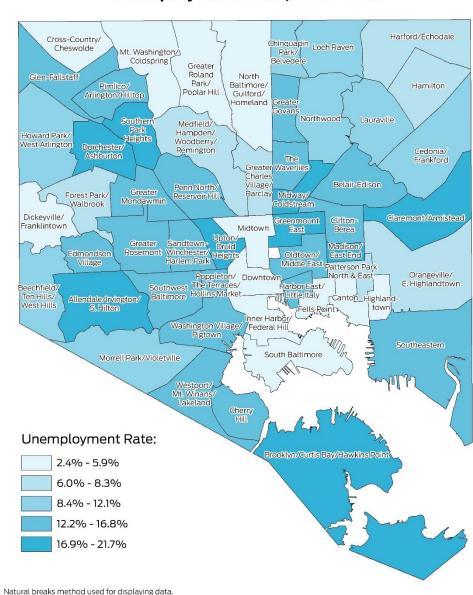
Percent Commuting 45+ Minutes, 2011-2015

Community	2006- 2010	2011- 2015	Change
Downtown/Seton Hill	11.4	10.7	-0.7
Sandtown-Winchester/Harlem Park	30.1	34.4	4.3
Baltimore City	19.0	20.4	1.4

Percent of Employed Population with a Travel Time to Work of 45+ Minutes, 2010-2015



Unemployment Rate, 2010-2015



latural breaks method used for displaying data.
Source: American Community Survey

Source: American Community Survey (ACS)

Map created by BNIA-JF



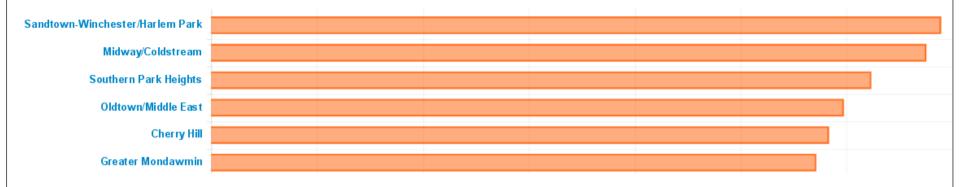
Reduce the percentage of households traveling more than 45 minutes to get to work

Key Indicators	Baltimore City	Sandtown- Winchester/ Harlem Park	Downtown/ Seton Hill
Percent of Employed Population with Travel Time to Work of 45 Minutes and Over	20.4%	34.4%	10.7%
Unemployment Rate	11.4	16.6	4.8

Key Recommendations

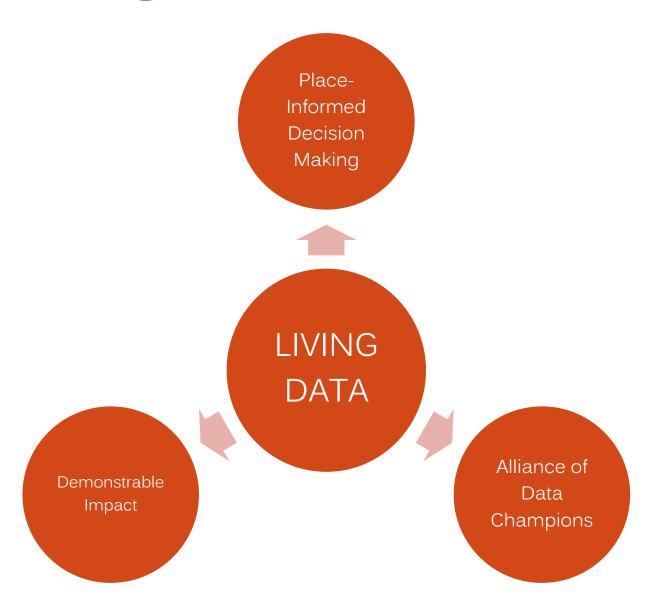
- Workforce training programs should focus on connecting people to proximate jobs
- 2. More jobs in the neighborhood/closer to the high commute neighborhoods

Percent of Employed Population with Travel Time to Work of 45 Minutes and Over - 2015



3. Better transit

Strategic Vision for BNIA-JFI



Community Voices on

Robert A. DeAlmeida, President & CEO, Hamilton Bancorp Inc. and Hamilton Bank & Chair of the Merrick School of Business Advisory Committee

- George Mitchell, Neighborhoods United
- Lauren Kelly-Washington, Gwynns Falls Neighborhood Association
- Janet Allen, Heritage Crossing Resident Association

Changing Demographics

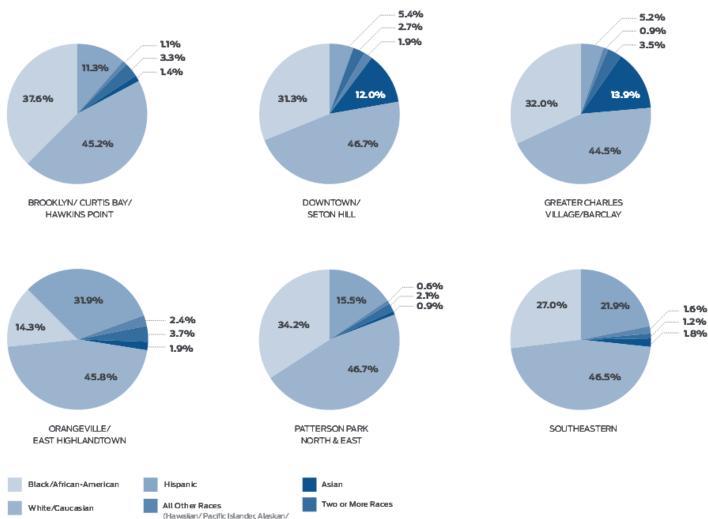
What's New in



COMMUNITIES WITH NO MAJORITY ONE RACE

Native American Other Race)

SOURCE: AMERICAN COMMUNITY SURVEY 20TI-2015



33

Why is measuring arts and culture important?

- Tell a more inclusive data story about what's going on in neighborhoods
- Raise awareness about equitable distribution of resources and representation of cultural assets
- Heighten awareness of art opportunities among wide audiences, including arts organizations, businesses, developers, and policymakers





- Build from BNIA-JFI's expertise as a data-gatherer
- Centralized source for geographically-based arts and culture data for neighborhoods
- Interactive, web-based, publicly-accessible
- Allow for crowdsourcing of information
- Available <u>July 2017</u>
- Learn more at geoloom.org



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