



GEOLOOM
co>map



What is Neighborhood?



Vitality = Umami?

- What did we know?
 - Baltimore is the cultural and historic center of the region
 - Arts and Entertainment Districts:
 - Station North (est. 2002), Highlandtown (est. 2003) and Bromo Tower (est. 2012)
- Arts opportunities providing spaces and events for social interaction of increasingly diverse residents (Ann Markusen)
- Research on Measuring Vitality
 - Presence, Participation, Support -- Urban Institute's Arts and Culture Indicators Project

Why is measuring arts and culture important?

- Inclusive Data Story
- Equitable Distribution of Resources
- Capture Representation of Cultural Assets
- Heighten awareness of Arts & Culture as Vital to Neighborhoods to a Broad Audience



Definitions

Geo- (prefix) - of or relating to the earth.

Loom (n) - an apparatus for making fabric by weaving yarn or thread.

History

- From Greek gē 'earth.'
- Old English gelōma 'tool,' shortened to lome in Middle English.

Geoloom
Geo-loom
GeoLoom

GEOLOOM co>map

- Centralized source for arts and culture data for neighborhoods
- Interactive, web-based, publicly-accessible
- Correlate the arts with Baltimore's vitality, growth, and development

GEOLOOM co>map

- Allow for crowdsourcing of information
- Ensure more representative picture of arts and culture in Baltimore
- Geographically identify gaps and resources
- Allow for the creation of networks to strengthen artists, cultural organizations, and communities
- Culture is expansive, but we can begin to capture vitality in neighborhoods

How do you define Arts & Culture?

An expression of ideas and/or identity

Culture is about the stories we tell and don't tell, rituals, artifacts. Art is a methodology, a way to tell stories.

fields such as theater dance music art history literature etc

Self expression, expression of the human experience, voice, how we care for each other

Any activity/product that reflects/wants on the human condition.

Creativity, communal and familial heritage; forming relationships that are not commerce-based.

An expression of thoughts, ideas and or emotions that help us understand one another.

'Activities' that help you connect with your surroundings (not just physical)

the knowledge, stories, food, customs, songs, movements that we share with each other

What type of Arts, Culture, and Vitality Information Would Help You?



Why Hack-the-Map?

- How do you define Arts & Culture?
- What can you add to the map?
- What else would be helpful and informative to see on the map?
- How do we make the map work better for you, your community, or your organization?

How to get on the Map

- Individual Points (Will demo!)
- Send over a list!



GEOLOOM
co>map

geoloom.org