What is Neighborhood?

- Home
- Neighbors
- Community
- Services
- Schools
- Political Representation
- Identity
- Well Being
- Health
- Markets
- Housing
- Retail
Vitality = Umami?

• What did we know?
  
  – Baltimore is the cultural and historic center of the region
  
  – Arts and Entertainment Districts:
    • Station North (est. 2002), Highlandtown (est. 2003) and Bromo Tower (est. 2012)
  
• Arts opportunities providing spaces and events for social interaction of increasingly diverse residents (Ann Markusen)

• Research on Measuring Vitality
  
  – Presence, Participation, Support -- Urban Institute’s Arts and Culture Indicators Project
Why is measuring arts and culture important?

– Inclusive Data Story
– Equitable Distribution of Resources
– Capture Representation of Cultural Assets
– Heighten awareness of Arts & Culture as Vital to Neighborhoods to a Broad Audience

Arts & Culture Opportunities → Community-Building → Wellbeing
Definitions

Geo- (prefix) - of or relating to the earth.

Loom (n) - an apparatus for making fabric by weaving yarn or thread.

History

• From Greek γῆ ‘earth’.
• Old English gelōma ‘tool,’ shortened to lome in Middle English.
GEOLOOM co>map

• Centralized source for arts and culture data for neighborhoods
• Interactive, web-based, publicly-accessible
• Correlate the arts with Baltimore’s vitality, growth, and development
GEOLOOM co>map

• Allow for crowdsourcing of information
• Ensure more representative picture of arts and culture in Baltimore
• Geographically identify gaps and resources
• Allow for the creation of networks to strengthen artists, cultural organizations, and communities
• Culture is expansive, but we can begin to capture vitality in neighborhoods
<table>
<thead>
<tr>
<th>Definition</th>
<th>Example</th>
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<tbody>
<tr>
<td>An expression of ideas and/or identity</td>
<td>Culture is about the stories we tell and don’t tell, rituals, artifacts. Art is a methodology, a way to tell stories.</td>
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<td>Self expression, expression of the human experience, voice, how we care for each other</td>
<td>Fields such as theater dance music art history literature etc</td>
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<tr>
<td>An expression of thoughts, ideas and or emotions that help us understand one another</td>
<td>Any activity/product that reflects/wants on the human condition.</td>
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<tr>
<td>'Activities' that help you connect with your surroundings (not just physical)</td>
<td>Creativity, communal and familial heritage; forming relationships that are not commerce-based.</td>
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<td></td>
<td>The knowledge, stories, food, customs, songs, movements that we share with each other</td>
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</tbody>
</table>
What type of Arts, Culture, and Vitality Information Would Help You?
Why Hack-the-Map?

• How do you define Arts & Culture?

• What can you add to the map?

• What else would be helpful and informative to see on the map?

• How do we make the map work better for you, your community, or your organization?
How to get on the Map

• Individual Points (Will demo!)
• Send over a list!