Overview

- Annie E. Casey Foundation
- KIDS COUNT
- 2018 KIDS COUNT Data Book-Young Child Undercount
The Annie E. Casey Foundation

FAMILY

OPPORTUNITY

COMMUNITY
# National KIDS COUNT

<table>
<thead>
<tr>
<th>KIDS COUNT Data Center</th>
<th>KIDS COUNT <em>Data Book</em>/Publications</th>
<th>Data Center Responsive Site</th>
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<tbody>
<tr>
<td><a href="http://datacenter.kidscount.org">datacenter.kidscount.org</a></td>
<td><img src="image1.png" alt="2018 KIDS COUNT DATA BOOK" /></td>
<td><img src="image2.png" alt="Data Center Responsive Site" /></td>
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</table>
• Net Undercount for young children under 5: 4.6%
  – 2.2 million children missed (10% of population)
  – 1.2 million children overcounted
  – Net undercount: about 1 million young children

• BALTIMORE young child undercount rate: 11.8%

• Children most likely to be missed:
  – Children of color
  – Children in low-income families
  – Children in immigrant families
Why are Children Missed?

• Whole family or household is missed
  – Mobile and homeless
  – Low education
  – English fluency
  – Fear

• Live in hard-to-count areas
  – High-poverty neighborhoods
  – Multi-unit and rental housing

• They are left off the form
  – Multigenerational households
  – Dual-family households
  – Grandparents taking care of grandchildren
Why Should we Care?

• Allocation of federal funds- $800 billion
  – Funding targeting children: $160 billion
  – **MARYLAND:** $2.5 billion for children

• Representation and voice absent from conversations

• Data quality- ability to effectively measure child well-being
Challenges Census is Facing

- Census Bureau funding challenges
- Lack of leadership
- First online Census
- Last minute addition of citizenship question
- Challenging political climate
- Confidentiality concerns

Concerned that undercount of young children will be larger in 2020.
Recommendations

• Maximize Bureau’s capacity
  – Fund them at adequate levels
  – Instate qualified permanent director
• Fund state and local outreach
  – Establish complete count committees
• Expand the pool of trusted messengers
• Address digital divide
• Address privacy and confidentiality concerns
Baltimore Hard-to-Count Neighborhoods

- 26% of Baltimore city’s current population lives in hard-to-count neighborhoods.
- 25.6% of Baltimore city’s households had either no Internet subscriptions or dial up-only access.

Source: www.censushardtocountmaps2020.us

Hardest to Count (HTC) Tracts in the Nation
Tracts with 2010 mail return rates of 73% or less (in the bottom 20 percent of return rates nationwide) are shaded on the map (See "What is HTC?" for more info)
- 0 - 60% mail return rate
- 60 - 65%
- 65 - 70%
- 70 - 73%
- above 73% (no HTC tracts)
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THE ANNIE E. CASEY FOUNDATION

Developing solutions to build a brighter future for children, families and communities

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