
Where do we start? Digital Equity in Baltimore

A Baltimore Data Week Presentation by Lo Smith

What we talk about when we talk about digital equity.

- Access
 - Inclusion
 - Literacy
 - Community
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Where do we start (like, physically)?

Community-based data gathering

Identifying partnerships

Build trust

Develop resources

Now, the numbers

Determine areas of low connectivity via
Percent of Households with No Internet at Home

Determine how many people you can serve via
Population Density Data

Drill down!

Economic Need via *Percentage of Families Living Below the Poverty Line*

Determine how we'll get the word out via
Number of Persons with Library Cards per 1,000 Residents

Now go do the thing!

Engage community organizers in conversation

Connect with complimentary organizations

Determine skills and trainings for staff

Do the work!
