Where do we start?
Digital Equity in Baltimore

A Baltimore Data Week Presentation by Lo Smith
What we talk about when we talk about digital equity.

- Access
- Inclusion
- Literacy
- Community
Where do we start (like, physically)?

Community-based data gathering
Identifying partnerships
Build trust
Develop resources
Now, the numbers

Determine areas of low connectivity via Percent of Households with No Internet at Home

Determine how many people you can serve via Population Density Data
Drill down!

Economic Need via *Percentage of Families Living Below the Poverty Line*

Determine how we’ll get the word out via *
*Number of Persons with Library Cards per 1,000 Residents*
Now go do the thing!

Engage community organizers in conversation
Connect with complimentary organizations
Determine skills and trainings for staff
Do the work!