Help Grow an Inclusive Community
Increase homeownership equitably

Remove barriers that prevent people from becoming homeowners
Baltimore Homeownership Rates

2007

General Rates

51%

Black Homeownership

42%

2017

47%

Remove barriers that prevent people from becoming homeowners
5 Goals to Increase Homeownership Equitably
Research shows that by connecting participants who go through the process in a cohort, members will develop long-term relationships with whom they can share common practices and experiences, learn strategies and connect during and beyond the cohort’s planned term.

Help 10 current renters in the neighborhood form a homeownership learning cohort.
Help pre-qualify 10 potential homeowners for purchase-rehab loans
The City of Baltimore’s Housing Department has code inspectors that identify properties in neighborhoods that are no longer habitable. These properties receive a Vacant Building Notice and increasingly are part of the the Vacants to Values program to incentivize rehabilitation.

Identify 10 unoccupied properties for potential homebuyers to rehab
Help 10 current homeowners with their estate deed plan

Homeownership retention and proper transfer of ownership are also part of the problem leading to declines in owner-occupancy.

My Home, My Deed, My Legacy project by Maryland Volunteer Lawyers Service (MVLS), provides estate planning services.
Meet with 10 Realtors® who sell homes in the neighborhood

If your neighborhood does not have any steady cadre of real estate agents, then it’s time to home-grow them.

- Properties marketing
  - Great intel on how well your neighborhood is doing to attract potential homebuyers
- Competitors
  - What kinds of upgrades are (or are not) selling
  - What kinds of buyers are interested in the neighborhood

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