

#BaltimoreDataWeek 2022

Friday, July 22: Baltimore Data Day & Unconference

9:30-10:15 AM

State of Baltimore's Neighborhoods:
Introduction to Vital Signs 20 and the
Baltimore Community Change Project



Baltimore Data Week is made possible by our sponsors:



#BaltimoreDataWeek
#BmoreCommunityChange
@bniajfi
bniajfi.org

About the Baltimore Neighborhood Indicators Alliance

*Measuring Progress Towards
a Better Quality of Life in
Every Neighborhood*

- Annual Release of *Vital Signs* “One-stop-shop” for *comprehensive* data indicators
 - Multiple topic areas
 - Longitudinal data (2000 – 2020)
- Member of the National Neighborhood Indicators Partnership at Urban Institute
 - Learning network of 30 cities focusing on *data democratization*
 - <http://www.neighborhoodindicators.org>





Meet the BNIA Team

- Seema Iyer, Director
- Cheryl Knott, Research Manager
- Logan Shertz, Research Analyst
- German Paredes, Developer
- Brittany McMullan, Real Estate Data Specialist
- Ashley Edwards, Civic Engagement and Communications

VITAL SIGNS 20

WHAT ARE VITAL SIGNS?

Vital Signs are data-points compiled from a variety of reliable sources that “take the pulse” of Baltimore’s neighborhoods. These community-based indicators form a picture of any given neighborhood’s quality of life and overall health. Vital Signs help community members, decision makers, and funders to measure progress towards meaningful, positive outcomes at the community level, and measure needs in specific and actionable ways.

By Topic Area



Census
Demographic

Housing and
Community and Family
Development

Children
Health and
Well-Being

Crime and
Safety





Workforce
and
Economic
Development


Arts and
Culture

Education
and Youth

Sustainability

 Vital Signs By Community

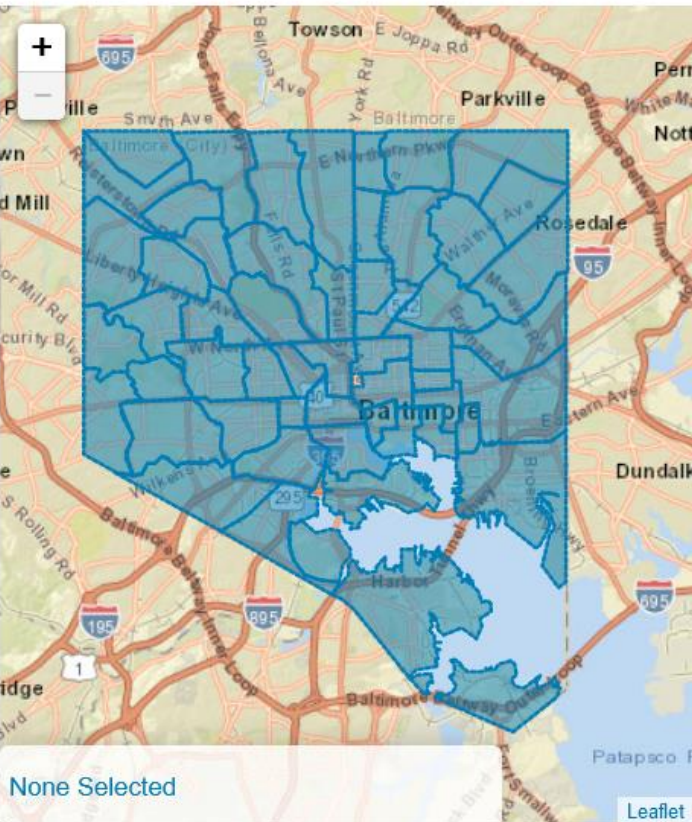
 Vital Signs By Topic Area

 Vital Signs By Indicator

Find Your Community:

Get Data

Address Lookup



None Selected

Leaflet

COMMUNITY OVERVIEW

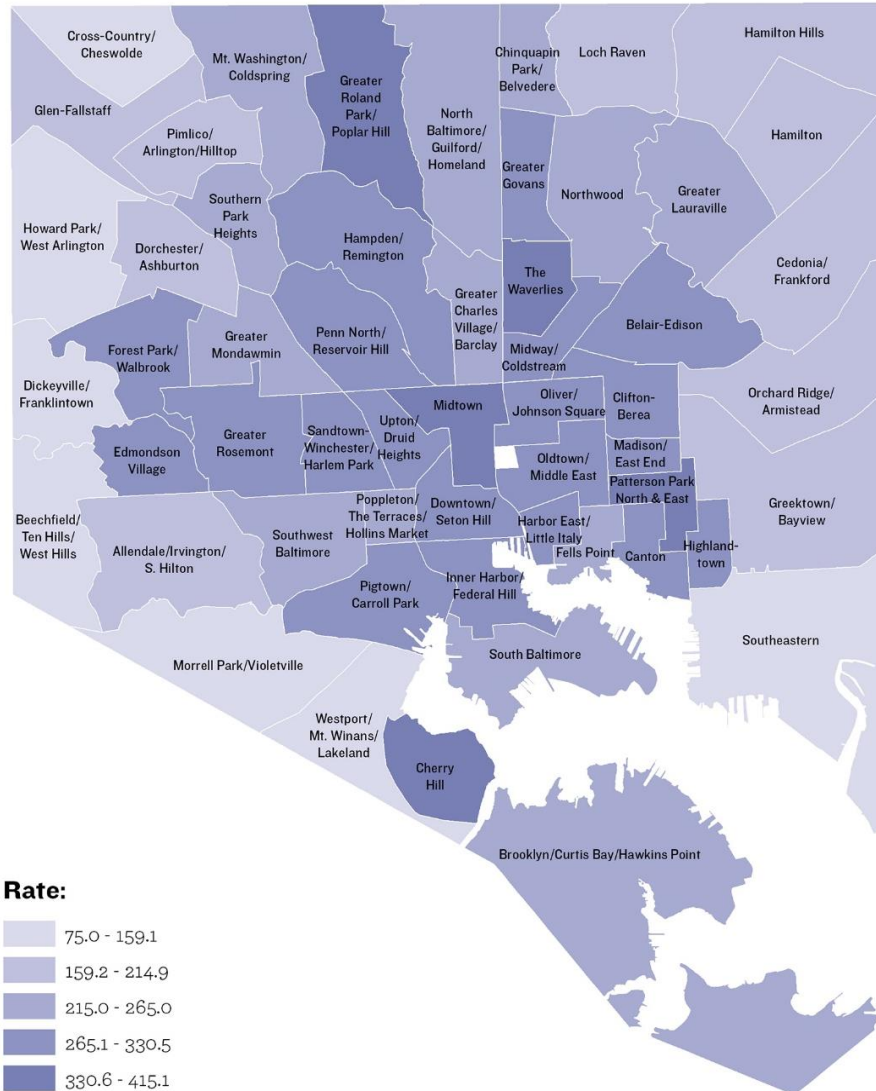
Which Indicators

We Heard From Communities

- Beginning in 2000 through a community-based outreach process
- Community Roundtables again in 2011 for the next decade
- Community perceptions on quality of life

Racial Diversity Index	Properties under foreclosure	Vacant and abandoned housing	Crime rates
Unemployment rate	High School Drop out rate	Dirty Streets and Alleys	Alternative Transportation Use
	Walk Score	Poverty Rate	

Number of Persons with Library Cards per 1,000 Residents, 2020



Map created by BNIA-JFL 2022

Source: Enoch Pratt Free Library

We Learn from Research

Cash-Based Sales

Historic Property Tax Credit

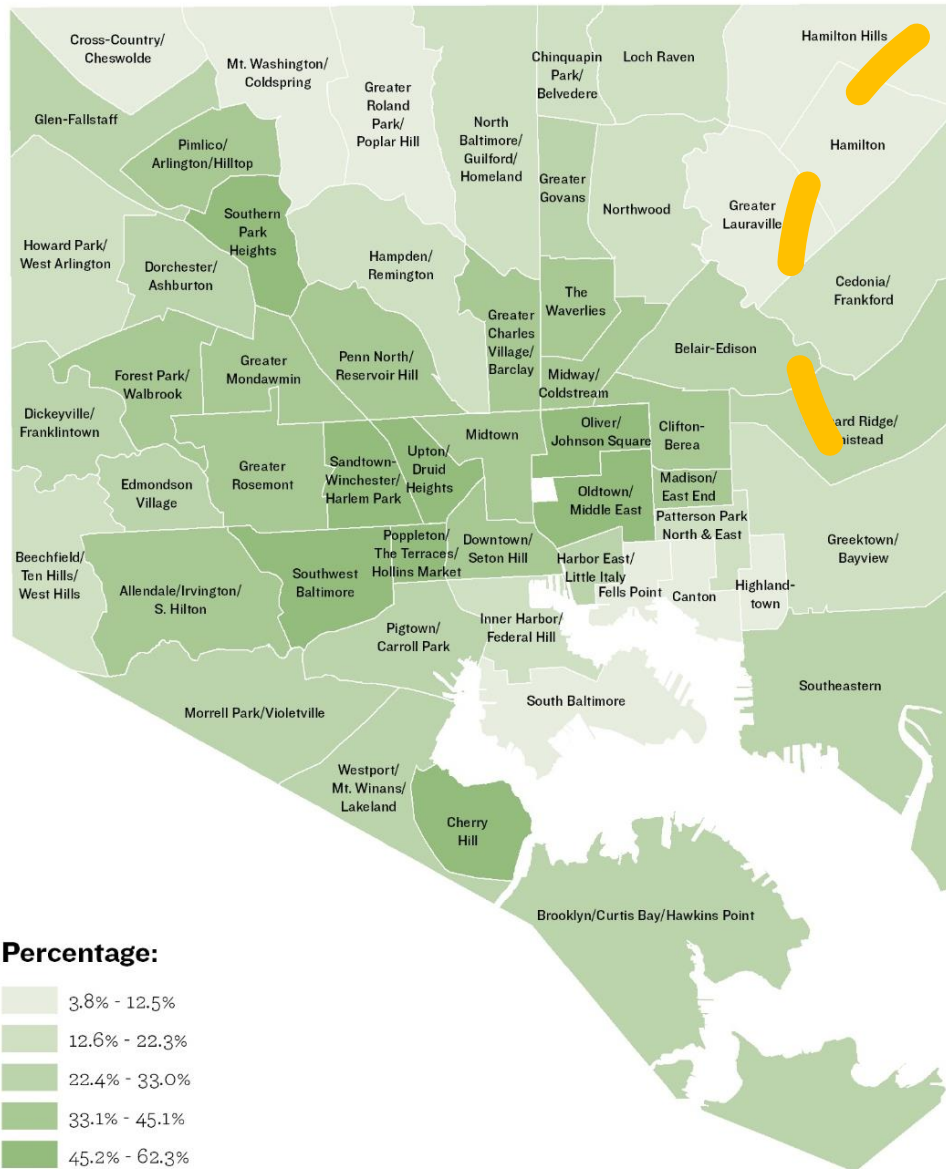
Weatherized Homes

Library Membership Rate

Healthy Food Availability

Mortality Rates

Percent of Households with No Vehicles Available, 2016-2020



We Work with Policy Groups

Kindergarten Readiness

% of Students Switching Schools

Life expectancy

Event Permits

No-Vehicle Households

Miles of Bike Lanes

Tax Lien Sales



Veritable “Stethoscope” On Neighborhoods

9

Percentage of Residential Properties that are Vacant and Abandoned

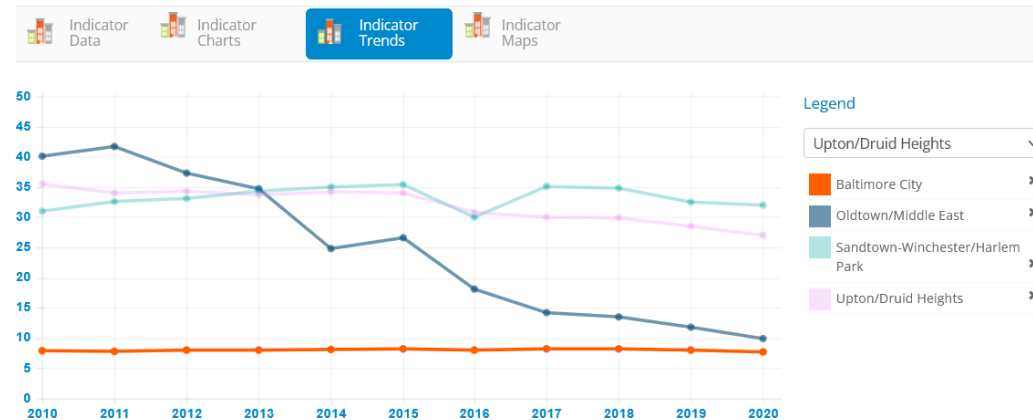
2020

Topic Area: [Housing And Community Development](#)

Source: [Baltimore City Department of Housing and Community Development](#)

Years Available: 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

The percentage of residential properties that have been classified as being vacant and abandoned by the Baltimore City Department of Housing out of all properties. Properties are classified as being vacant and abandoned if: the property is not habitable and appears boarded up or open to the elements; the property was designated as being vacant prior to the current year and still remains vacant; and the property is a multi-family structure where all units are considered to be vacant.



Affordability Index - Rent

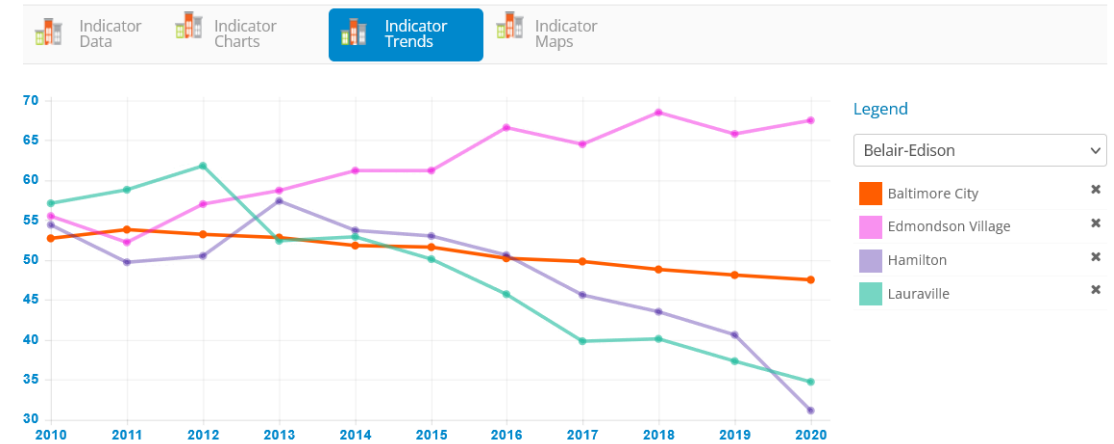
2020

Topic Area: [Housing And Community Development](#)

Source: [U.S. Census Bureau, American Community Survey](#)

Years Available: 2010, 2011-2015, 2012-2016, 2013-2017, 2014-2018, 2015-2019

The percentage of households that pay more than 30% of their total household income on rent and related expenses out of all households in an area.



Number of Gun-Related Homicides per 1,000 Residents

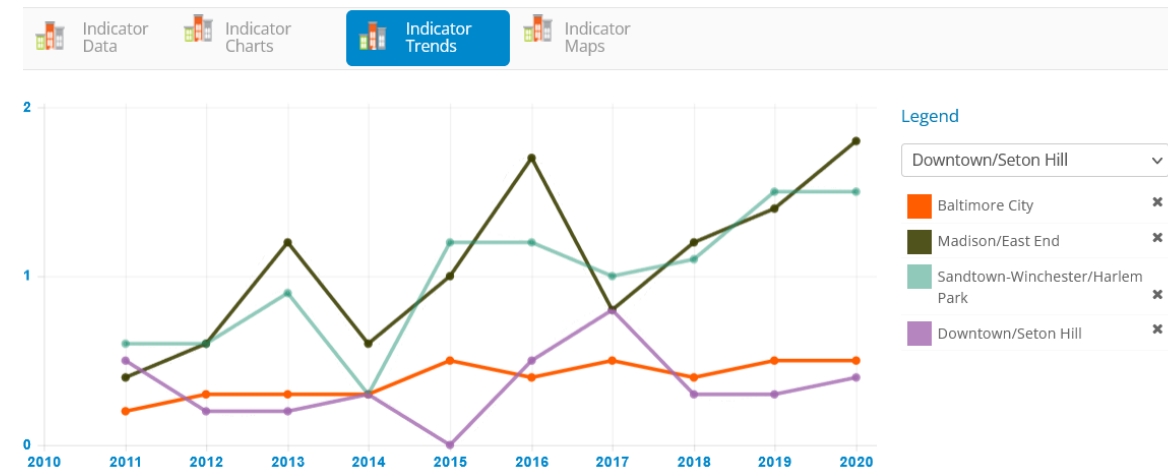
2020

Topic Area: [Crime and Safety](#)

Source: [Baltimore City Police Department](#)

Years Available: 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

The rate of homicides by firearm as reported in the Part 1 crime data per 1,000 residents in an area.





Baltimore Community Change Project 2010-2020

www.bnijafi.org

@bnijafi

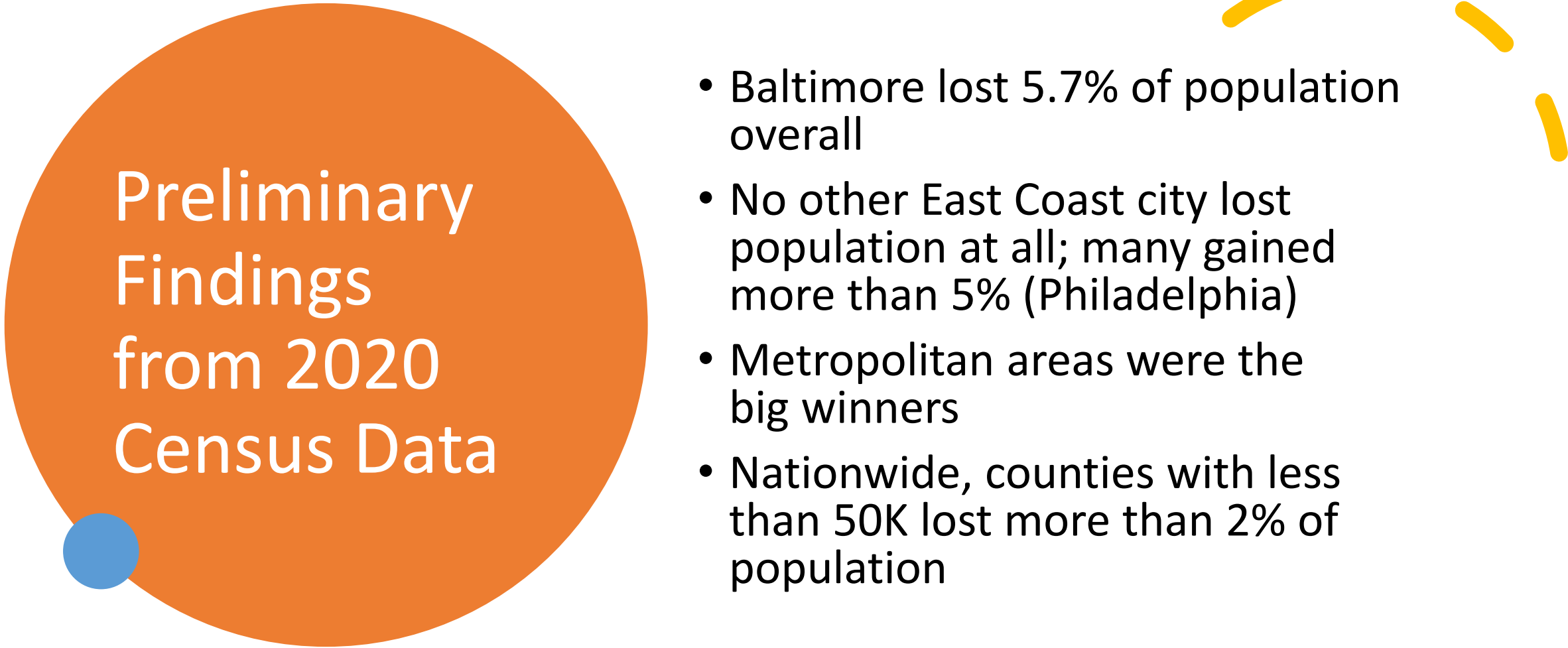
#BmoreCommunityChange



Purpose of the Baltimore Community Change project

- **The work should empower us all to take action that will stop population loss and eliminate disparities in Baltimore**
- "Communities are our creative commons, human ecosystems that continually change" (Jane Jacobs). The act of monitoring and tracking this continual change is about empowerment and learning.





Preliminary Findings from 2020 Census Data

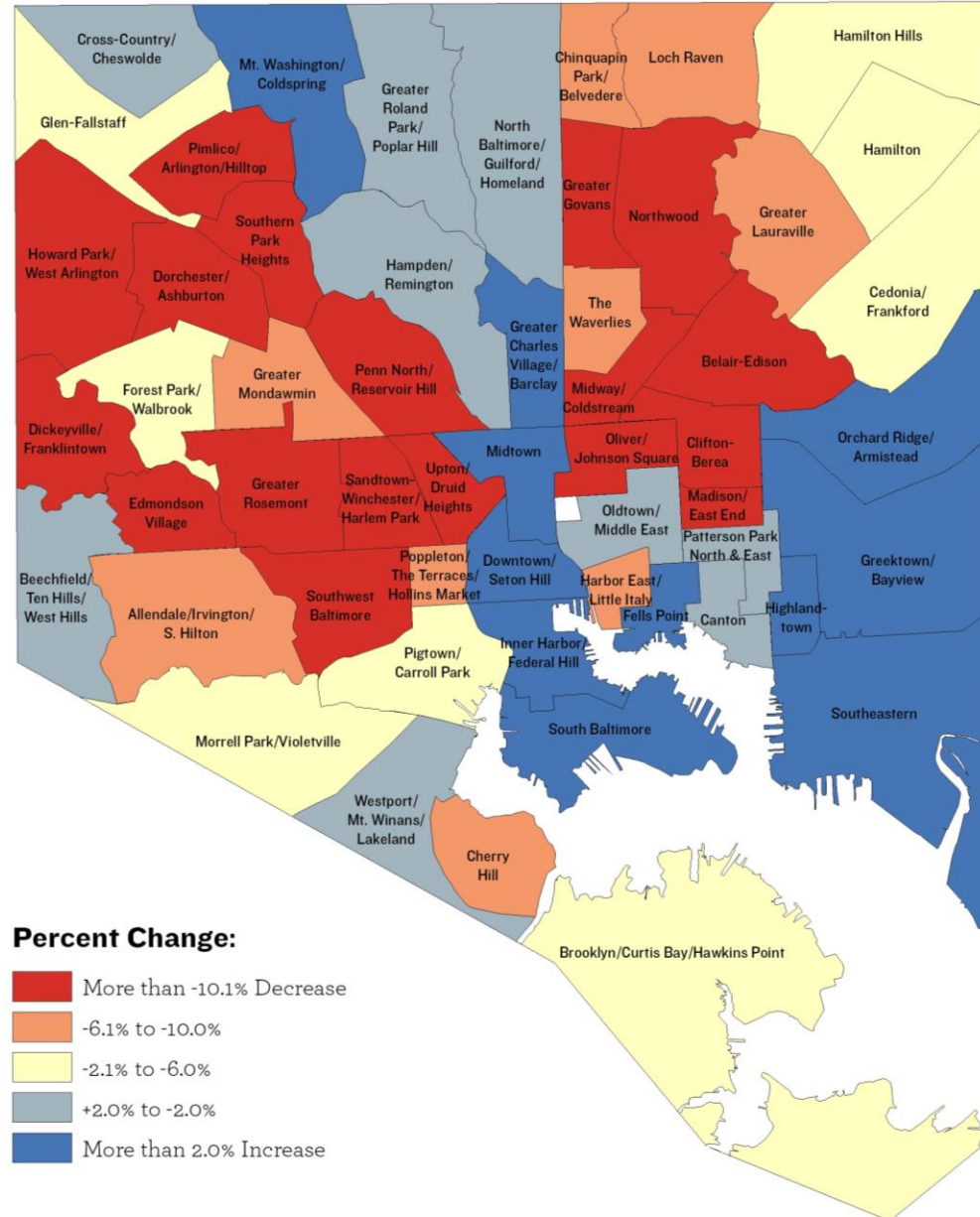
- Baltimore lost 5.7% of population overall
- No other East Coast city lost population at all; many gained more than 5% (Philadelphia)
- Metropolitan areas were the big winners
- Nationwide, counties with less than 50K lost more than 2% of population

A large orange circle is positioned on the left side of the slide, partially cut off by the edge.

East Coast Cities

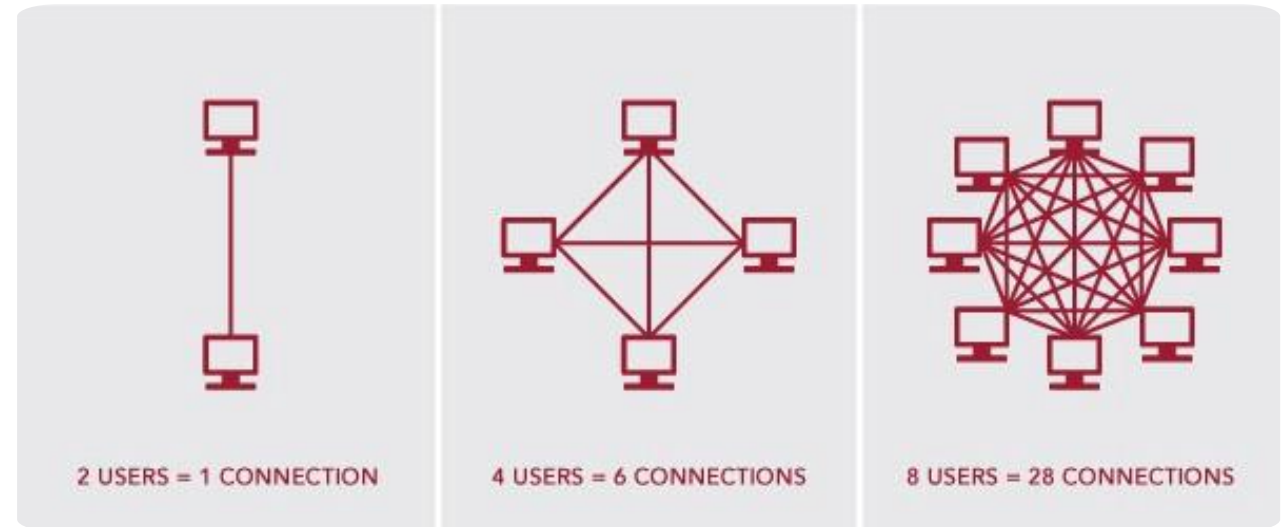
- New York: +7.7%
 - Philadelphia: +5.1%
 - Boston: +9.4%
 - Washington DC: +14.6%
 - Providence, RI: +7.2%
 - Newark, NJ: +12.4%
 - Richmond: +11.0%
- 
- A yellow dashed line is located in the bottom right corner of the slide, consisting of several short, curved segments.

Population Change by Community Statistical Area, 2010-2020




Enduring Divergence

- Same neighborhoods that grew in the last decade, grew again with very few exceptions.
- Cities and neighborhoods are realizing strong and predictable “network effects”
 - More (people, money, users, etc.) means exponentially more connections
- Neighborhoods that declined are isolated
 - Physically, digitally, socially, financially
- Disproportionately impacting existing neighborhoods of color



A large orange circle on the left side of the slide, partially cut off by the edge.

Enduring Divergence

- Urban Sociology—Enduring properties of neighborhoods
 - Economics—Diverging forces of attraction
 - Baltimore's Black Butterfly
 - 4 Key Tenets of Neighborhood Change
 - Size (Balance) Matters
 - Ecosystems (Networks) Matter
 - Spillover (Interactions) Effects Matter
 - Black Neighborhoods Matter
- 
- A series of four yellow curved dashes in the bottom right corner, arranged in a diagonal line from bottom-left to top-right.

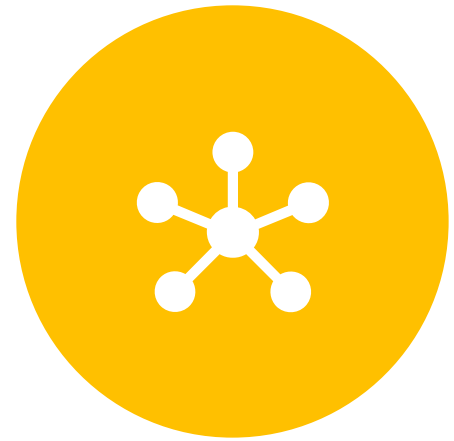
Project Organization



ANALYZE

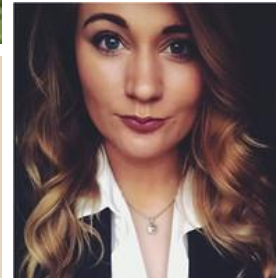


COMMUNICATE



ENGAGE

Thank You
Community
Change
Students!



The image features a white rectangular area with a subtle drop shadow, set against a background of yellow. On the left, there are two vertical yellow bars of different heights. On the right, there is a large yellow rectangle. At the bottom, there is a horizontal yellow bar.

Analyze

Outline for each of the 6 reports

Issue Brief #1 *How Have Baltimore's Communities Changed by Population Size and Sociodemographics*

Issue Brief #2 *How Have Baltimore's Communities Ensured Housing Diversity for All*

Issue Brief #3 *How Have Baltimore's Communities Ensured Building Occupancy and Rehabilitation*

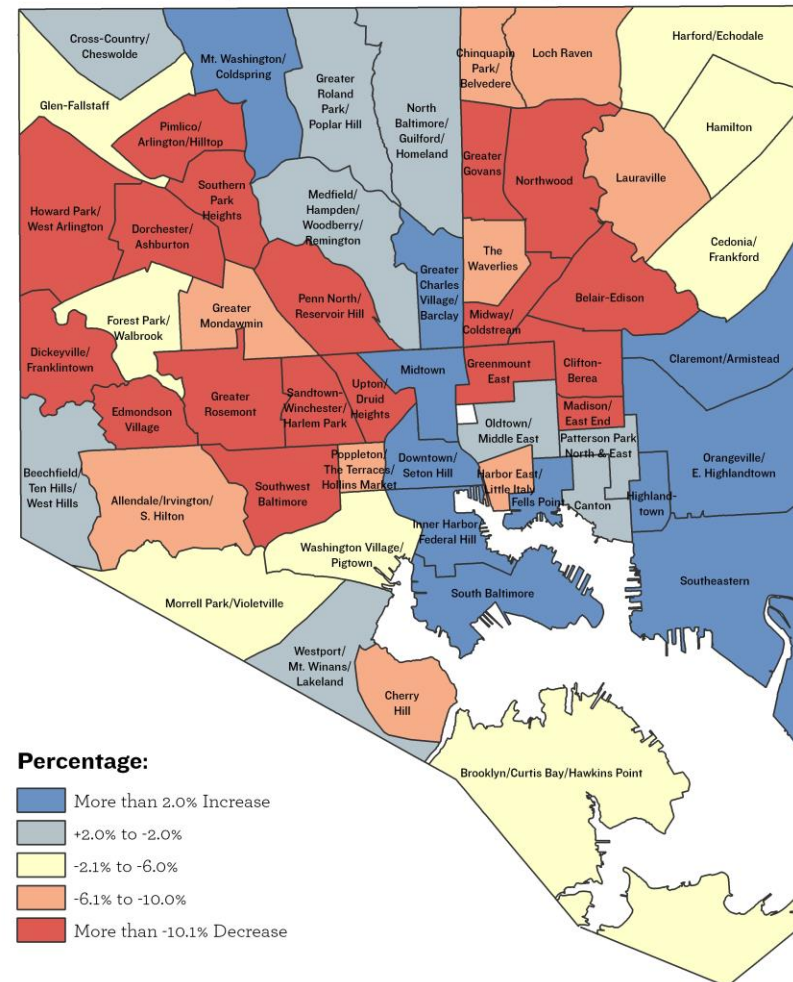
Issue Brief #4 *How Have Baltimore's Communities Increased Accessibility and Mobility*

Issue Brief #5 *How Have Baltimore's Communities Become More Connected*

Issue Brief #6 *How Have Baltimore's Communities Improved Quality of Life*

What Changed?

Preliminary Population Change by Community Statistical Area, 2010-2020



Map created by BNIA-JFI, August 12, 2021

Source: U.S. Census Bureau

Community Characteristics

Communities that Grew

- Percent Population 16-64 Employed
- Percent of Residents White/Caucasian (Non-Hispanic)
- Racial Diversity Index
- Median Price of Homes Sold
- Median Household Income
- Percent of Population 25-64 Years old
- Number of New Construction Permits per 1,000 Residential Properties

Communities that Declined

- Percent of Residents Black/African-American (Non-Hispanic)
- Unemployment Rate
- Percent of Residential Sales for Cash
- Percent Residential Properties that do not Receive Mail
- Percent of Households with No Internet at Home
- Percent Population 16-64 Not in Labor Force
- Percentage of Residential Properties that are Vacant and Abandoned
- Affordability Index - Rent
- Percent of Female-Headed Households with Children Under 18
- Percent of Family Households Living Below the Poverty Line
- Percent of Workers Traveling to Work over 45 minutes

How did Communities Change?

Growing Communities Changed

- Change in Percent Population (Over the Age of 18) Who Voted in the General Election
- Annual Change in Number of Students Officially Enrolled
- Percent Change of Residents - Black/African-American (Non-Hispanic)
- Change in Percent of Households with Children Under 18
- Change in Median Household Income

Declining Communities Changed

- Change in Number of Overdose Calls for Service per 1,000 Residents
- Change in Part 1 and Property Crime Rate per 1,000 Residents
- Change in Number of Persons with Library Cards per 1,000 Residents
- Change in Percent Residential Properties that do Not Receive Mail
- Change in Rate of Street Light Outages per 1,000 Residents
- Change in Number of Automobile Accident Calls for Service per 1,000 Residents

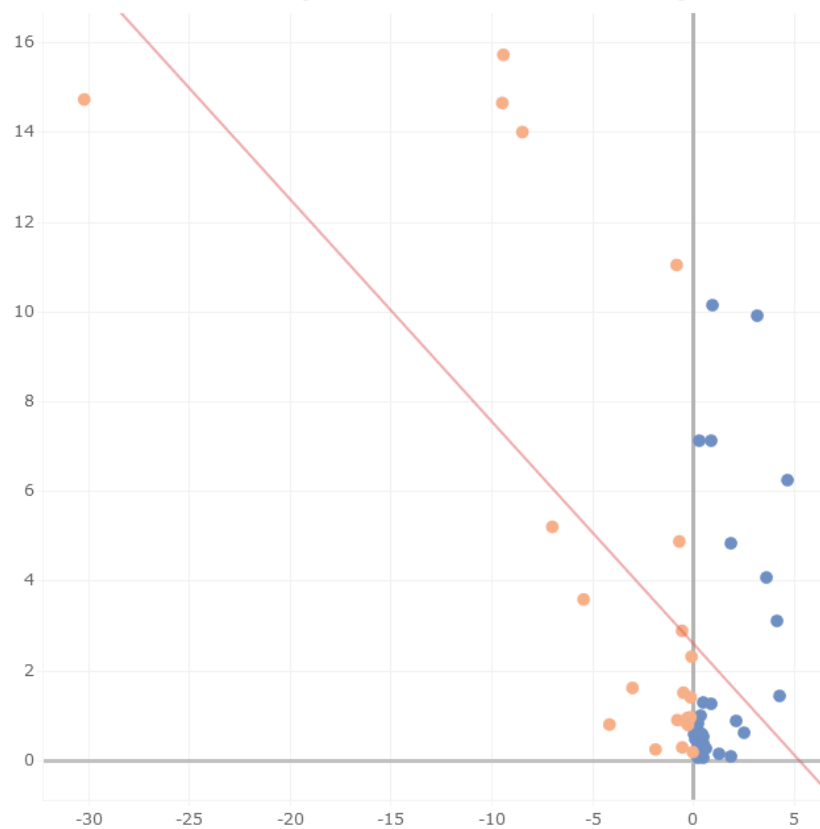


What Do We
Have to Do?

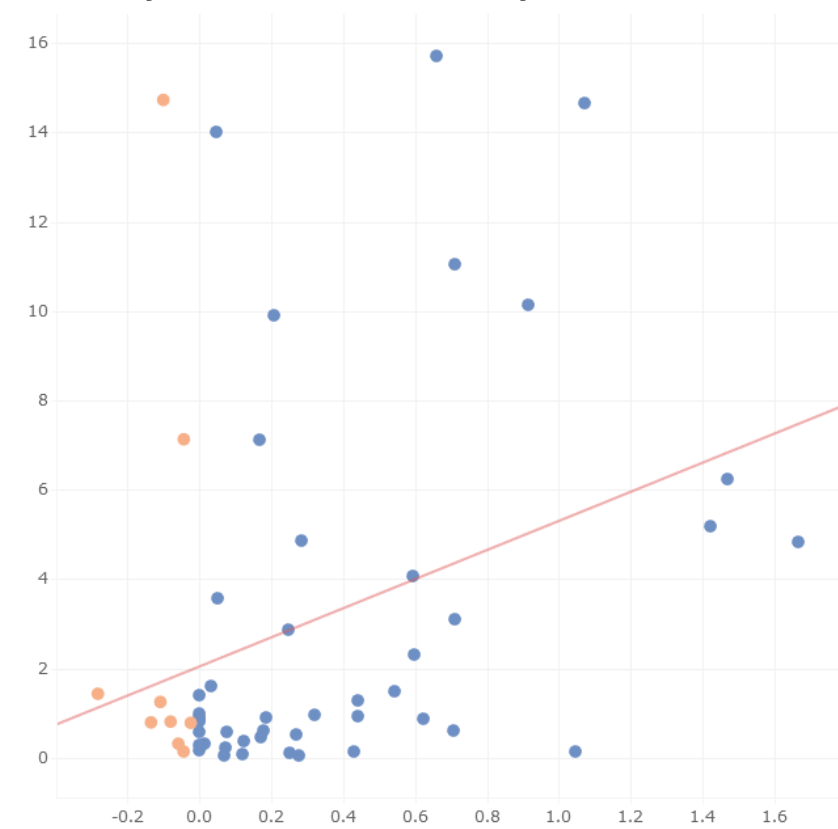


Example of Data Answering Questions

Change in Percent of Residential Properties that are Vacant and Abandoned Vs. Average Number of Demolition Permits per 1,000 Residential Properties



Change in Number of Gun-Related Homicides per 1,000 Residents Vs. Average Number of Demolition Permits per 1,000 Residential Properties



Reconnect Communities

Digitally

Physically

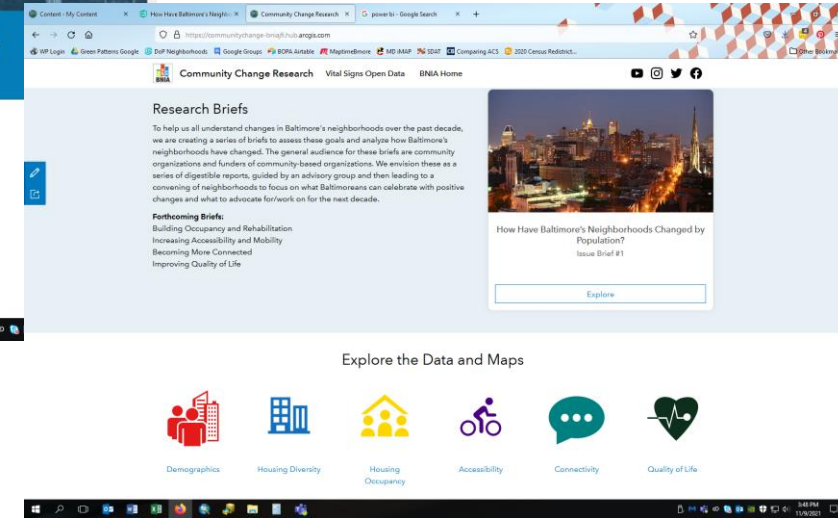
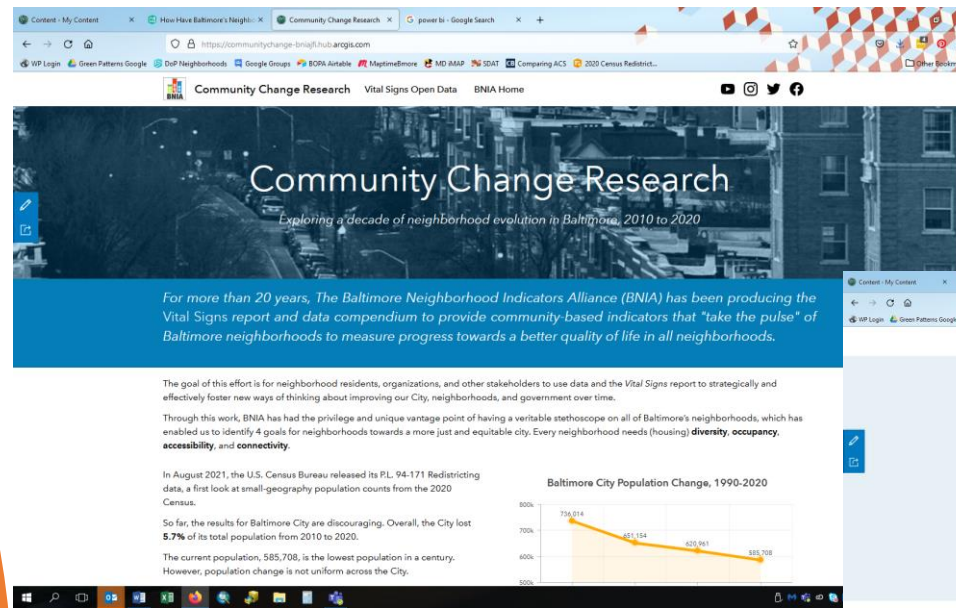
Socially

Financially

Civically

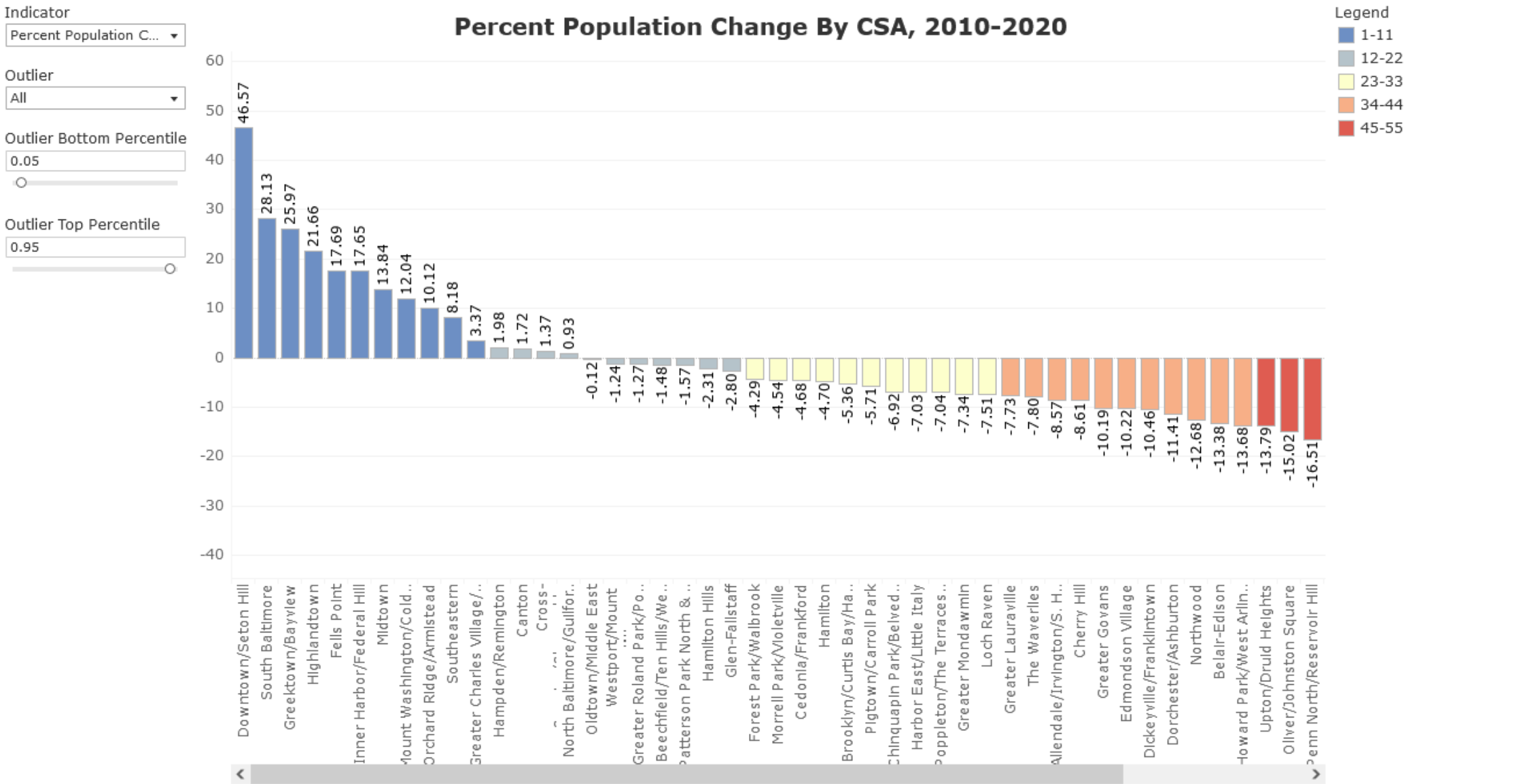
Communication

ArcGIS Data Hub

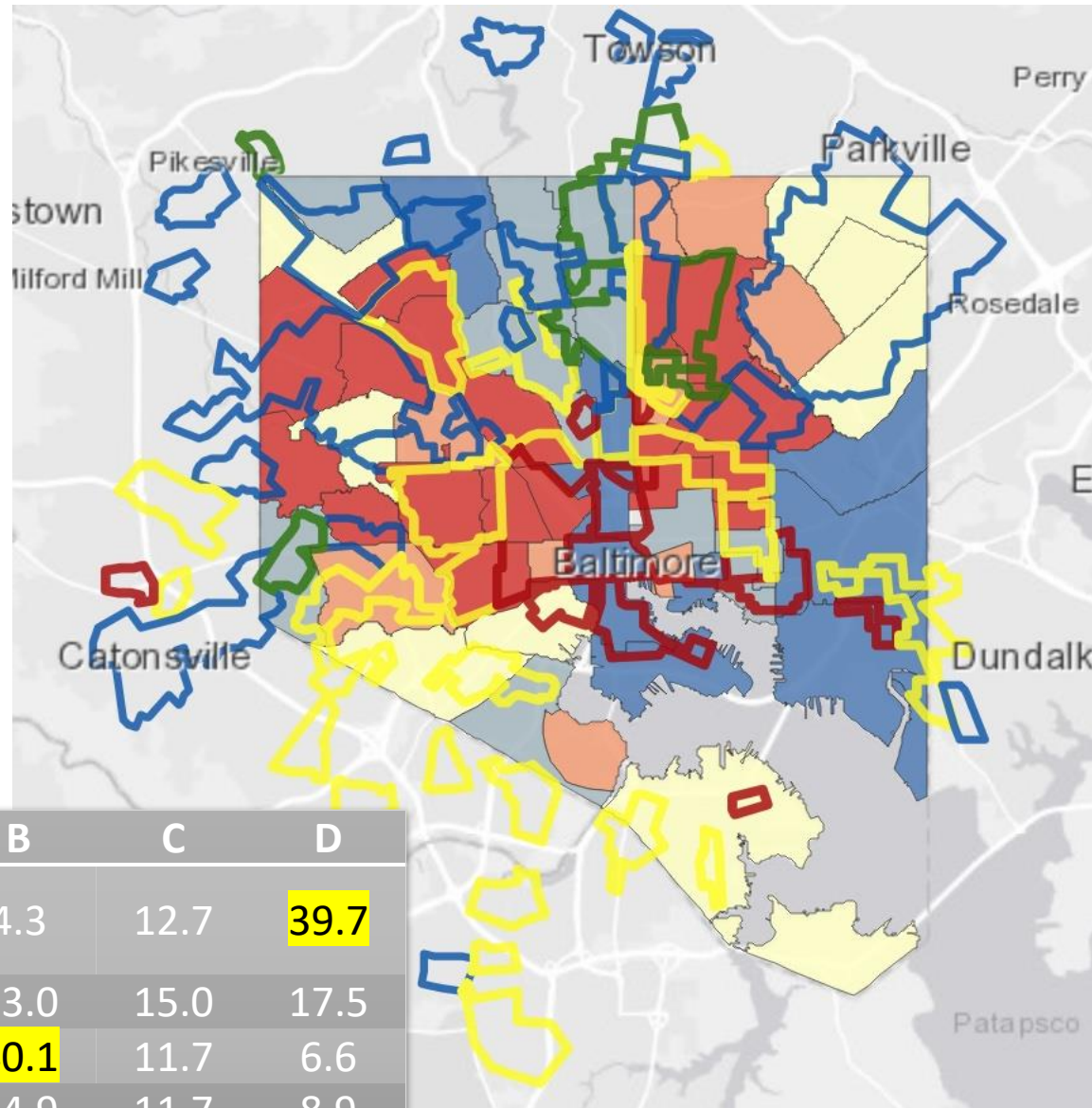


<https://communitychange-bniajfi.hub.arcgis.com/>

- ESRI Online StoryMaps for each research brief; open data
- Embedded content from Tableau, Plotly



Legacy Effects of Development



Home Owners' Loan Corporation (HOLC) Redlining from Esri

-  A (Best)
-  B (Still Desirable)
-  C (Declining)
-  D (Hazardous)

Community Statistical Area Population Change, 2010-2020

Population Change 2010-2020

-  More than 2.0% Increase
-  +2.0% to -2.0%
-  -2.1% to -6.0%
-  -6.1% to -10.0%
-  More than -10.1% Decrease

	A	B	C	D
More than a 2.0% Increase	1.3	4.3	12.7	39.7
+2.0% to -2.0%	61.3	13.0	15.0	17.5
-2.1% to -6.0%	0.0	40.1	11.7	6.6
-6.1% to -10.0%	5.6	14.9	11.7	8.9
More than -10.1% Decrease	31.8	27.7	49.0	27.2

Engage



A promotional poster for Baltimore Trivia Nights. The background is dark blue with colorful geometric shapes (dots, crosses, circles) scattered around. The title 'BALTIMORE TRIVIA NIGHTS' is centered in a stylized, multi-colored font. Below the title, a paragraph describes the event: 'LEARN + TEST YOUR KNOWLEDGE OF THE CITY'S GREAT MILESTONES, ITS BEAUTIFUL SURROUNDINGS, AND TRIVIA!'. A central box contains event details for March (10th, 17th & 24th, 7:00PM, Virtual) and registration information (bit.ly/bmoretrivia). It also encourages bringing friends, neighbors, or family. At the bottom, logos for BNIA and the University of Baltimore are shown, along with a QR code.

BALTIMORE
TRIVIA
NIGHTS

LEARN + TEST YOUR KNOWLEDGE OF
THE CITY'S GREAT MILESTONES, ITS
BEAUTIFUL SURROUNDINGS, AND
TRIVIA!

March 10th, 17th & 24th 7:00PM Virtual	Register online bit.ly/bmoretrivia
	Bring your friends, neighbors or family!

 **BNIA**
BALTIMORE NEIGHBORHOOD INNOVATION
ACADEMY

 **UNIVERSITY OF
BALTIMORE**



What happened in your community in the last decade?

What events or developments happened in your community over the last 10 years?
(Can submit more than 1 response)



More vacants properties

Homeless encampments

More 21st century schools

More open space projects

More illegal dumping

Coppin State renovations

Working on a master plan for SWHP

Open air drug markets

City watch cameras

Community Change Summit



Collaboratively develop community-based solutions



Webinars with Expert Respondents



March 21-26, 2022



Trained and Paid community facilitators



Neighborhood Trivia Nights in March

Community Connections

- Over 80 participants citywide
- 108 community solutions
- Lots of immediate issues:
 - Trash, homelessness, shootings
- Lots of concerns about transportation and housing



What Do Communities Want?



Stay Connected with Us



BNIA

BALTIMORE NEIGHBORHOOD
INDICATORS ALLIANCE

Jacob France Institute



<https://bniajfi.org/stay-connected/>

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[Twitter.com/bniajfi](https://twitter.com/bniajfi)

[Instagram.com/bniajfi](https://www.instagram.com/bniajfi)

Email us at bnia-jfi@ubalt.edu



Questions?



Seema D. Iyer, PhD

www.bnijfi.org

@bnijfi

#BmoreCommunityChange

